## 503393185 07/15/2015

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
GIAN-CARLO OCHOA	05/13/2014
BRENDAN J. DUFFY	05/13/2014
CHRIS PENNA	05/12/2014
GARY VAN DEURSEN	05/15/2014

### **RECEIVING PARTY DATA**

Name:	GUDPOD HOLDINGS, LLC	
Street Address:	258 PONDFIELD ROAD WEST	
City:	BRONXVILLE	
State/Country:	NEW YORK	
Postal Code:	10708	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14799896

## **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 069766-000004USC2	
NAME OF SUBMITTER:	BRADLEY M. TAUB
SIGNATURE:	/BRADLEY M. TAUB/
DATE SIGNED:	07/15/2015

#### **Total Attachments: 5**

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PATENT 503393185 REEL: 036095 FRAME: 0957

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PATENT REEL: 036095 FRAME: 0958 Customer No. 70001

# ASSIGNMENT

WHEREAS, we, GIAN-CARLO OCHOA, BRENDAN J. DUFFY, CHRIS PENNA, and GARY VAN DEURSEN, have invented certain new and useful improvements in the following: "SYSTEM FOR MIXING BEVERAGES AND METHOD OF DOING THE SAME," for which we have made application for United States Letters Patent; and

WHEREAS, GÜDPOD HOLDINGS, LLC, a corporation organized and existing under the laws of the State of New York, having its principal place of business at 258 Pondfield Road West, Bronxville, New York 10708, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title, and interest in and to the invention, and in and to the application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns, and legal representatives the entire right, title, and interest in and to the invention(s) and in and to the application(s) and all patents which may be granted therefore, and all provisionals, non-provisionals, designs, divisionals, reissues, substitutions, continuations, continuation-in-part, and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for the invention, or patents resulting therefrom, insofar as our interest is concerned, to the ASSIGNEE of our entire right, title, and interest.

We also hereby sell and assign to the ASSIGNEE, its successors, assigns, and legal representatives the full and exclusive rights, title, and interest to the invention disclosed in the application(s) throughout the world, including the right to file applications and obtain patents, utility models, industrial models, and designs for the invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of the invention and all rights to register the invention in appropriate registries; and

We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title, and interest in the ASSIGNEE, its successors, assigns, and legal representatives.

We hereby further agree that we will communicate to the ASSIGNEE, or its successors, assigns, and legal representatives, any facts known to us respecting any improvements; and, at the expense of the ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all provisional, divisional, continuation, continuation-in-part, reissue, and substitute applications, make all lawful oaths, and generally do everything possible to vest title in the ASSIGNEE and to aid the ASSIGNEE, its successors, assigns, and legal representatives to obtain and enforce proper protection for the invention in all countries.

We further authorize and direct the ASSIGNEE's attorneys to insert below\* the serial number and filing date of the application now identified as Attorney Docket No. 069766-000004USPT as soon as the same shall have been made known to them by the United States Patent Office.

\*Serial Number:

14/278,762

\*Filing Date:

May 15, 2014

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ASSIGNMENT

Attorney Docket No.: 069766-000004USPT

Executed this \3 day of \( \frac{\mathcal{M}}{\text{A}\_7} \).

Name: Gian-Carlo Ochoa

ASSIGNMENT

Attorney Docket No.: 069766-000004USPT

Executed this  $13^{th}$  day of MAy, 2014.

ASSIGNMENT

Attorney Docket No.: 069766-000004USPT

Executed this 2 day of May, 2014.

Name: Chris Penna

ASSIGNMENT Attorney Docket No.: 069766-00004USPT

Executed this 15 day of MAY .2014.

Name: Gary Van Deursen

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PATENT REEL: 036095 FRAME: 0963