

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
SEQUENCE:	2	
CONVEYING PARTY DATA		
	Name	Execution Date
	NEWS AMERICA PUBLISHING, INC.	03/17/1995
RECEIVING PARTY DATA		
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City:	SANTA CLARA	
State/Country:	CALIFORNIA	
Postal Code:	95050	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	10351737
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DATE SIGNED:	07/13/2015	
Total Attachments: 3		
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source=003597-0137-107 (2) News America Publishing to News America Publications#page3.tif		

PATENT APPLICATION ASSIGNMENT

WHEREAS, NEWS AMERICA PUBLISHING, INC., a corporation organized and existing under the laws of the State of Delaware ("Assignor"), having a business address at 1211 Avenue of the Americas, New York, NY 10036 is a joint owner of the entire right, title, and interest in and to the applications for United States Letters Patent described in Schedule A attached hereto, including the entire right, title, and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties.

WHEREAS, NEWS AMERICA PUBLICATIONS, INC., a corporation organized and existing under the laws of the State of Delaware ("Assignee"), having a business address at 1211 Avenue of the Americas, New York, NY 10036, desires to acquire Assignor's entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably sell, assign and transfer unto Assignee, its successors and assigns, its entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest its entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A in the Assignee.

Assignor covenants that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the Assignor, and that full right to convey the same as herein expressed is possessed by the Assignor.

IN WITNESS WHEREOF, Assignor has caused these presents to be duly executed in a manner appropriate thereto to be effective as of the 17 day of March, 1995.

NEWS AMERICA PUBLISHING, INC.

By: Jan F. Constantine

Name: JAN F CONSTANTINE

Title: VICE PRESIDENT

Date: March 17, 1995

CONFIRMATION

I, JAN F. CONSTANTINE, hereby confirm that I am the person who signed the foregoing Patent Application Assignment on behalf of NEWS AMERICA PUBLISHING, INC. and that I had the authority to do so.

Jan F. Constantine
ACKNOWLEDGEMENT

STATE OF Ny)
COUNTY OF Ny) ss.

On this 17th day of March, 1995, before me personally appeared JAN F. CONSTANTINE, to me personally known and who signed the foregoing instrument in my presence and duly acknowledged the same to be his/her free act and deed, and that he/she has the authority to do so.

Angela S. Weissert
Notary Public

SEAL

ANGELA D. WEISSERT
Notary Public, State of New York
No. 41-4956083
Qualified in Queens County
Commission Expires April 17, 1995

SCHEDULE A - United States Patent Applications

- 1 "Electronic Television Program Schedule System & Method," Serial No. 08/119,367,
filed on September 9, 1993.
- 2 "Improved Electronic Television Program Schedule System & Method," Serial No.
08/247,101, filed on May 20, 1994.
- 3 "Electronic Television Program Guide Channel System & Method," Serial No.
08/247,059, filed on May 20, 1994.
- 4 "Electronic Television Program Guide Channel System & Method with Promotion
Schedule Generator," Serial No. 08/311,475, filed September 23, 1994.
- 5 "System & Method of Verification of Electronic Television Program Guide Data,"
Serial No. 08/330,684, filed on October 28, 1994.