

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3440604

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the OMISSION OF THE SERIAL NUMBER AND FILING DATE IN THE ASSIGNMENT DOCUMENT previously recorded on Reel 026914 Frame 0540. Assignor(s) hereby confirms the ASSIGNMENT.	
CONVEYING PARTY DATA		
	Name	Execution Date
	TRACEY R. THOMAS	09/14/2011
RECEIVING PARTY DATA		
Name:	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.	
Street Address:	200 VESEY STREET	
Internal Address:	3 WORLD FINANCIAL CENTER	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10285	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	13230341
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6023826228	
Email:	krigby@swlaw.com, ipdocket@swlaw.com	
Correspondent Name:	HOWARD SOBELMAN, SNELL & WILMER L.L.P.	
Address Line 1:	400 EAST VAN BUREN	
Address Line 2:	ONE ARIZONA CENTER	
Address Line 4:	PHOENIX, ARIZONA 85004-2202	
ATTORNEY DOCKET NUMBER:	12655.08296	
NAME OF SUBMITTER:	HOWARD SOBELMAN	
SIGNATURE:	/Howard Sobelman/	
DATE SIGNED:	07/15/2015	
Total Attachments: 3		
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PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Tracey R. Thomas	09/14/2011
RECEIVING PARTY DATA	
Name:	American Express Travel Related Services Company, Inc.
Street Address:	200 Vesey Street
Internal Address:	3 World Financial Center
City:	New York
State/Country:	NEW YORK
Postal Code:	10285
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13230341
CORRESPONDENCE DATA	
Fax Number:	(602)382-6070
Phone:	602-382-6516
Email:	mhennessee@swlaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Snell & Wilmer L.L.P. J.M. Hennessee
Address Line 1:	ONE ARIZONA CENTER
Address Line 2:	400 E. VAN BUREN STREET
Address Line 4:	PHOENIX, ARIZONA 85004-2202
ATTORNEY DOCKET NUMBER:	12655.8296
NAME OF SUBMITTER:	J. Marc Hennessee
Total Attachments: 2 source=126558296ASN#page1.tif source=126558296ASN#page2.tif	

CH \$40.00 13230341

ASSIGNMENT**UTILITY PATENT**

HS
7/15/15

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed and/or claimed in the patent application entitled SYSTEM AND METHOD FOR SEARCHING MARKETING CHANNELS IN AN IP MARKETPLACE filed herewith or was filed on September 12, 2011 and assigned U.S. Serial No. 13/229,877. HS
7/15/15

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a subsidiary of AMERICAN EXPRESS COMPANY (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at 200 Vesey Street, 3 World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of AMERICAN EXPRESS COMPANY or one of it's subsidiary companies (collectively "AXP") and that ASSIGNOR developed the subject matter of the inventions on AXP's time and at the expense of AXP and within the scope of ASSIGNOR's duties as an employee of AXP and thereby ASSIGNOR recognizes that AXP owns the inventions as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by those presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the inventions, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, including the rights to sue for all past and future causes of action related to said inventions, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, related new matter, derivative works, and applications based thereon, growing out of or relating to the inventions; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or

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Docket No. 12655.8200

perfect ASSIGNEE's full protection and title in and to the inventions and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 66170 or American Express Company, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

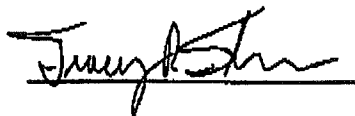
EXECUTED as of the date written below by ASSIGNOR:

INVENTOR NAME/ADDRESS

SIGNATURE

DATE

Tracey R. Thomas
200 Vesey Street
New York, NY 10285



9/14/2011

SNELL & WILMER L.L.P.
One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202
(602) 382-6000