## 503395470 07/16/2015 PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE:  |  | NEW ASSIGNMENT  |  |             |                |
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| NATURE OF CONVEYANCE:   |  | ASSIGNMENT  |  |             |                |
|   | Υ DATA   |   |  |             |                |
|   |  |   | Name   |             | Execution Date |
| PASCAL NUZZO  |  |   |  |             | 07/16/2015     |
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| Property Ty   | ре   |   | Number   | ]           |                |
| PROPERTY NUMBE<br>Property Ty<br>Application Number   | ре   | 29513   |  | ]           |                |
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| Property Ty<br>Application Number<br>CORRESPONDENC<br>Fax Number:<br>Correspondence wi<br>using a fax number<br>Phone:<br>Email:<br>Correspondent Nam<br>Address Line 1:<br>Address Line 4:               | pe<br>r:<br>E DATA<br>E DATA<br>ill be sent to<br>, if provided<br>ne: | (312)6<br><i>o the e</i><br><i>d; if th</i><br>312-8<br>chiusp<br>BAKE<br>300 E<br>CHIC | 3573<br>698-2433<br><b>e-mail address first; if that is uns</b><br>bat is unsuccessful, it will be sen<br>61-8609<br>patent@bakermckenzie.com<br>ER & MCKENZIE - SUE VANDERV<br>E. RANDOLPH STREET<br>AGO, ILLINOIS 60601<br>MISFIT-009-DESIGN-US                              | nt via US M |                |
| Property Ty<br>Application Number<br>CORRESPONDENC<br>Fax Number:<br><i>Correspondence wi</i><br><i>using a fax number</i><br>Phone:<br>Email:<br>Correspondent Nam<br>Address Line 1:<br>Address Line 4: | pe<br>r:<br>E DATA<br>E DATA<br>ill be sent to<br>, if provided<br>ne: | (312)6<br><i>o the e</i><br><i>d; if th</i><br>312-8<br>chiusp<br>BAKE<br>300 E<br>CHIC | 3573<br>698-2433<br><b>e-mail address first; if that is uns</b><br><b>pat is unsuccessful, it will be ser</b><br>61-8609<br>patent@bakermckenzie.com<br>ER & MCKENZIE - SUE VANDERV<br>E. RANDOLPH STREET<br>AGO, ILLINOIS 60601<br>MISFIT-009-DESIGN-US<br>SUSAN VANDERWALKER | nt via US M |                |

## ASSIGNMENT

## WHEREAS, the following,

| Name         | Residence Address          |
|--------------|----------------------------|
| Pascal NUZZO | 15, Boulevard Poissonnière |
|              | 75002 Paris, France        |
|              |                            |

("Assignor") has designed certain new and useful inventions for which an application for design patent with the particulars listed below has been filed, all of the inventions disclosed therein being referred to herein as the "Invention":

| Title of Design:   | Activity Monitoring Device  |           |             |
|--------------------|-----------------------------|-----------|-------------|
| U.S. Design Patent | Application No.: 29/513,573 | Filed on: | 02 JAN 2015 |

**AND WHEREAS**, <u>Swarovski Aktiengesellschaft</u>, ("Assignee") a corporation organized and existing under and by virtue of the laws of Liechtenstein, and having its principal place of business at Dröschistrasse 15, 9495 Triesen, Liechtenstein, is desirous of acquiring the entire right, title and interest in and to the Invention, and in and to all patent rights relating thereto.

**NOW, THEREFORE**, TO ALL WHOM IT MAY CONCERN, be it known that for and in good consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable considerations to me in hand paid, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and do hereby sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the Invention and all letters patent in all countries of the world based thereon or corresponding thereto, and all divisional, continuing, continuation-in-part, and reissue applications therefore, and the patents which may be thereupon issued, including any and all rights to file applications and receive patents in all countries of the world, the same to be held and enjoyed by the Assignee to the full end of the term for which said letters patent may be granted, as fully and entirely as the same would have been held and enjoyed by me had this assignment and sale not been made; and I hereby agree to sign all necessary papers and do all lawful acts reasonably requisite in connection with the prosecution, assignment, enforcement and disclaimer of each and every of said applications, without further compensation, but at the expense of the Assignee or its successors and assigns, and I/we assign to the Assignee all rights to sue for infringement, including past infringement if any, of any patent or patents based upon or corresponding to the Invention.

## <u>ASSIGNMENT</u>

AND, I do hereby authorize and request the officials of all countries in which patents relating to the Invention are now or in the future will be issued to issue to the Assignee all of my entire right, title and interest in and to the same for the sole use and enjoyment of the Assignee, its successors and assigns.

| Signed on | Tula 13th 2015 |  |
|-----------|----------------|--|
|           | (date)         |  |
| Pascal NU | zzo            |  |

(notarization not required)

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**RECORDED: 07/16/2015**