

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3443104

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the NATURE OF CONVEYANCE TO A RELEASE OF SECURITY INTEREST previously recorded on Reel 036082 Frame 0805. Assignor(s) hereby confirms the RELEASE OF SECURITY INTEREST.		
CONVEYING PARTY DATA			
Name			Execution Date
SILICON VALLEY BANK			07/10/2015
RECEIVING PARTY DATA			
Name:	PLATEAU DATA SERVICES, LLC		
Street Address:	185 MADISON AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10016		
PROPERTY NUMBERS Total: 4			
Property Type	Number		
Patent Number:	7966564		
Patent Number:	8296176		
Application Number:	13164585		
Application Number:	13657507		
CORRESPONDENCE DATA			
Fax Number:	(404)572-5135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-572-3493		
Email:	kosborne@kslaw.com		
Correspondent Name:	KAREN OSBORNE, SENIOR PARALEGAL		
Address Line 1:	1180 PEACHTREE STREET, N.E.		
Address Line 2:	KING & SPALDING LLP		
Address Line 4:	ATLANTA, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	18876.015063		
NAME OF SUBMITTER:	KAREN OSBORNE		
SIGNATURE:	//Karen Osborne//		
DATE SIGNED:	07/17/2015		

Total Attachments: 4

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PATENT

REEL: 036128 FRAME: 0964

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
SILICON VALLEY BANK	07/10/2015
RECEIVING PARTY DATA	
Name:	PLATEAU DATA SERVICES, LLC
Street Address:	185 MADISON AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10016
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	7966564
Patent Number:	8296176
Application Number:	13164585
Application Number:	13657507
CORRESPONDENCE DATA	
<small>Fax Number: (404)572-5135 Phone: 404-572-3493 Email: kosborne@kslaw.com Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail. Correspondent Name: KAREN OSBORNE, SENIOR PARALEGAL Address Line 1: 1180 PEACHTREE STREET, N.E. Address Line 2: KING & SPALDING LLP Address Line 4: ATLANTA, GEORGIA 30309</small>	
ATTORNEY DOCKET NUMBER:	18876.015063
NAME OF SUBMITTER:	KAREN OSBORNE
Signature:	//Karen Osborne//
Date:	07/14/2015
Total Attachments: 3 source=GSO_Zeta - Executed Patent Release (Plateau)#page1.tif source=GSO_Zeta - Executed Patent Release (Plateau)#page2.tif source=GSO_Zeta - Executed Patent Release (Plateau)#page3.tif	
RECEIPT INFORMATION	
EPAS ID:	PAT3438340
Receipt Date:	07/14/2015

PATENT

REEL: 036128 FRAME: 0965

RELEASE OF SECURITY INTEREST IN PATENTS

THIS RELEASE OF SECURITY INTEREST IN PATENTS ("Release") is made as of this 10th day of July 2015, by SILICON VALLEY BANK ("Lender"), in favor of PLATEAU DATA SERVICES, LLC, a Delaware limited liability company ("Company").

Reference is made to that certain Payoff Letter dated as of July 10, 2015 by and among Lender, the Company and certain affiliates of the Company party thereto (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Lender hereby releases its liens on and security interests in the patents listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Patent Security Agreement dated January 16, 2014 executed by Company in favor of Lender and recorded with the United States Patent and Trademark Office on December 17, 2010 at reel/frame 032153/0097.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed by its
duly authorized officer as of the day and year first above written.

SILICON VALLEY BANK

By: Steve Zhan
Name: Steve Zhan
Title: VP

SCHEDULE A**PATENT REGISTRATIONS/APPLICATIONS**

PATENT	SERIAL NUMBER	FILE DATE	PATENT NUMBER	ISSUE DATE	OWNER INFORMATION
Web page server process using visitor context and page features to select optimized web pages for display	12117325	05/08/08	7966564	06/21/11	Plateau Data Services, LLC
Matching visitors as leads to lead buyers	12688184	01/15/10	8296176	10/23/12	Plateau Data Services, LLC
Using visitor context and web page features to select web pages for display	13164585 20110246906	06/20/11	NA	NA	Plateau Data Services, LLC
Matching lead filters to visitors	13657507	10/22/12	NA	NA	Plateau Data Services, LLC