503398850 07/20/2015 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY	DATA		•		
			Name		Execution Date
JACOB WHITEHILL					07/09/2015
JAVIER R. MOVELLA	N				07/09/2015
IAN FASEL					07/16/2015
RECEIVING PARTY I	DATA				
Name:	EMOT	IENT,	INC.		
Street Address:		-	GATE MALL, SUITE 320		
City:	SAN D	SAN DIEGO			
State/Country:	CALIF	ORNI/	A		
Postal Code:	92121				
Application Number:		1460	2674		
Property Typ		4400	Number	_	
CORRESPONDENCE	E DATA				
Fax Number:		· · ·	938-5200		
			e-mail address first; if that is un hat is unsuccessful, it will be se		
Phone:	•	•	335.7944		
Email:		ckeny	von@fenwick.com		
•		RT B. RYU			
Address Line 1:			CALIFORNIA STREET		
Address Line 4:		MOU	INTAIN VIEW, CALIFORNIA 9404	1	
ATTORNEY DOCKET	NUMBER:		29876-29921/US		
NAME OF SUBMITTER:		ALBERT B. RYU			
SIGNATURE:		/Albert B. Ryu/			
DATE SIGNED:		07/20/2015			
Total Attachments: 4					
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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Emotient, Inc.**, a Delaware corporation, having a place of business at 4435 Eastgate Mall, Suite 320, San Diego, CA 92121 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional or non-provisional application filed under 35 U.S.C. § 111, design application filed under 35 U.S.C. § 171, international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. <u>14/802,674</u>, entitled "Anonymization of Facial Images," filed on July 17, 2015
- 2. The entire worldwide right, title, and interest in and to:

(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto that have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) that may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or other authority for recordation of this document.

29876/29921/DOCS/3729114.1

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PATENT REEL: 036133 FRAME: 0295

Title:	Anonymization of Facial Ima	ages	
Filed:	July 17, 2015	Attorney Docket #:	29876-29921/US
Application #:	14/802,674		

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

By signing below, INVENTOR further attests to the following:

- The APPLICATION was made or authorized to be made by INVENTOR.
- INVENTOR believes that INVENTOR is the original inventor or an original joint inventor of a claimed invention in the APPLICATION.

INVENTOR hereby acknowledges that any willful false statement made in this document is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Name and Signature

What M

Jacob Whitehill

Name and Signature

Javier R. Movellan

Name and Signature

Ian Fasel

PATENT REEL: 036133 FRAME: 0296

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Date of Signature

July 9, 2015

Date of Signature

Date of Signature

Title:	Anonymization of Facial Image	÷S	
Filed:	July 17, 2015	Attorney Docket #:	29876-29921/US
Application #:	14/802,674		

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Name and Signature

Date of Signature

Jacob Whitehill

Name and anature

- CAm

Javier R. Movellan

Date of Signature

July/09/2015

Name and Signature

Date of Signature

Ian Fasel

Title:	Anonymization of	Facial Images		
Filed:	July 17, 2015	A	Attorney Docket #:	29876-29921/US
	14/802,674			

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Name and Signature

Date of Signature

Jacob Whitehill

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Date of Signature

Javier R. Movellan

Name and Signature

Tan Fasel

Date of Signature

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