

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
CAROLINE GOGET	07/20/2012
GAUTIER DECONINCK	07/20/2012
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	L'OREAL
<b>Street Address:</b>	14 RUE ROYALE
<b>City:</b>	PARIS
<b>State/Country:</b>	FRANCE
<b>Postal Code:</b>	F-75008
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	13518607
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(248)433-7274
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	2484337200
<b>Email:</b>	khopf@dickinsonwright.com
<b>Correspondent Name:</b>	DICKINSON WRIGHT PLLC
<b>Address Line 1:</b>	2600 WEST BIG BEAVER
<b>Address Line 2:</b>	SUITE 300
<b>Address Line 4:</b>	TROY, MICHIGAN 48084
<b>ATTORNEY DOCKET NUMBER:</b>	51390-8
<b>NAME OF SUBMITTER:</b>	JOHN A. ARTZ
<b>SIGNATURE:</b>	/John A. Artz/
<b>DATE SIGNED:</b>	07/22/2015
<b>Total Attachments: 1</b>	
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT  
(Joint Inventors)

WHEREAS, THE UNDERSIGNED, have invented certain new and useful improvements in:

**AGENT FOR DYEING AND/OR BLEACHING KERATINOUS FIBRES IN TWO OR MORE PARTS, COMPRISING AN ALKALINE COMPOSITION IN AN INVERSE EMULSION**

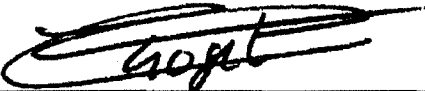

for which we intend to make application for Letters Patent of the United States listing the following as inventors:

**Caroline Goget and Gautier Deconinck; and**

WHEREAS, L'OREAL, a corporation, having its principal place of business at 14 rue Royale, F-75008 Paris, France, is desirous of acquiring right, title and interest in and to said improvements in and to said invention and said applications for Letters Patent of the United States, and in any Letters Patent or Patents, United States or foreign, to be obtained therefore and thereon;

NOW, THEREFORE, be it known by all whom it may concern, that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors have assigned, sold and set over, and by these presents assign, sell and set over unto the Assignee, its successors, legal representatives and assigns, for the territory of the United States of America and all foreign countries, the entire right, title and interest in and to said invention, said application for Letters Patent, including the right to file foreign patent applications corresponding to said application, and the right to claim the priority date of said United States patent application and any legal equivalents thereof, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and to any and all divisions, continuations, and continuations-in-part of said application, or re-issues or extensions of said Letters Patent or Patents prepared and executed by Assignors on even date herewith, the same to be held and enjoyed by the Assignee, as fully and entirely as the same would have been held by the Assignors had this Assignment and sale not been made.

AND the Assignors hereby covenant and agree that the Assignors will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said invention and to obtain Letters Patent therefor, and the Assignors hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the said Assignee in accordance with this Agreement.

NAME	SIGNATURE	DATE
Caroline Goget 3 Rue Etienne Jodelle F-75018 Paris France	GOGET Caroline 	07/20/12
Gautier Deconinck 34 Rue Berthie Albrecht F-95210 Saint-Gratien France	DECONINCK Gautier. 	07/20/2012