

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	HOON-YOUNG CHO	07/20/2015
	KIL-YOUN KIM	07/22/2015
	JAEHYUNG LEE	07/22/2015
RECEIVING PARTY DATA		
Name:	ENSWERS CO., LTD.	
Street Address:	(SEOUL CITY TOWER, NAMDAEMUNNO 5-GA) 22F, 110, HUAM-RO, JUNG-GU	
City:	SEOUL	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	100-741	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14762570	
CORRESPONDENCE DATA		
Fax Number:	(202)408-0924	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Email:	firm@rabinberdo.com	
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Address Line 1:	1101 14TH ST., N.W., SUITE 500	
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ATTORNEY DOCKET NUMBER:	MIP-256NP	
NAME OF SUBMITTER:	STEVEN M. RABIN	
SIGNATURE:	/Steven M. Rabin/	
DATE SIGNED:	07/22/2015	
	This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 2		
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source=MIP-256NP-comb_asgn_dec#page2.tif		

ASSIGNMENT OF AND DECLARATION FOR APPLICATION FOR UNITED STATES LETTERS PATENT

WHEREAS Hoon-young CHO, Kil-youn KIM and Jaehyung LEE of Republic of Korea hereinafter referred to collectively as the assignor and inventor, has invented a certain improvement relating to

SYSTEM AND METHOD FOR SURVEYING BROADCASTING RATINGS

[] said application being attached hereto;

[] said application having been filed in the United States Patent and Trademark Office on

_____, as Application Serial No. _____, and was amended on _____.

(if applicable);

[X] the specification of which was filed under the Patent Cooperation Treaty on January 24, 2013,
Serial No. PCT/KR2013/000576, the United States of America being designated.

AND WHEREAS

ENSWERS CO., LTD. of Seoul, Republic of Korea;

hereinafter referred to as the assignee or applicant, is desirous of acquiring the entire right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof;

NOW THIS WITNESSETH, that for and in consideration of One Dollar (\$1.00), and other good and valuable consideration paid by said assignee to said assignor, the receipt of which is hereby acknowledged, said assignor hereby assigns, sells and transfers to said assignee, and said assignee's successors and assigns, the full and exclusive right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof; said assignee, and said assignee's successors and assigns, to have, hold, exercise and enjoy the said application, including any and all divisions and continuations thereof, and the said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges and advantages in anywise arising from or appertaining thereto, for and during the term or terms of any and all such patents when granted, including any and all renewals, reissues and prolongations thereof, for the use and benefit of said assignee, and said assignee's successors and assigns, in as ample and beneficial a manner as the said assignor might or could have held and enjoyed the same, if this assignment had not been made.

AND said assignor hereby agrees to perform, upon the request of said assignee, or said assignee's successors or assigns, any and all acts relating to the obtaining or to the asserting of said patents, including any and all renewals, reissues and prolongations thereof.

AND said assignor authorizes and requests the Commissioner of Patents and Trademarks to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said assignee, and said assignee's successors and assigns, in accordance herewith.

As an above-named inventor, I hereby declare that the above-identified application was made or authorized to be made by me, and that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Address all correspondence and telephone calls to Rabin & Berdo, P.C., 1101 14th Street, N.W., Suite 500, Washington, D.C. 20005, Telephone: (202) 371-8976; Fax: (202) 408-0924, Customer No. 23995.

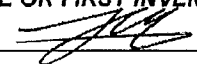
WITNESS:

Signature: _____

Name: _____

Address: _____

ASSIGNOR (SOLE OR FIRST INVENTOR):

Signature: 

Legal Name: Hoon-young CHO

Date: July 17, 2015

Continued - Page 2

ASSIGNMENT OF AND DECLARATION FOR APPLICATION FOR UNITED STATES LETTERS PATENT

WITNESS:

Signature: _____

Name: _____

Address: _____

WITNESS:

Signature: _____

Name: _____

Address: _____

ASSIGNOR (SECOND INVENTOR):

Signature: _____

Legal Name: Kil-youn KIM

Date: 22nd July 2015

ASSIGNOR (THIRD INVENTOR):

Signature: _____

Legal Name: Jaehyung LEE

Date: July 22, 2015

RABIN & BERDO, P.C., Washington, D.C.

PATENT