503407109 07/24/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3453743

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| YVES ALBERT BEHAR | 07/22/2015 |

RECEIVING PARTY DATA

| Name: | ALIPHCOM | |
|-----------------|-----------------------------------|--|
| Street Address: | 99 RHODE ISLAND STREET, 3RD FLOOR | |
| City: | SAN FRANCISCO | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94103 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29517056 |

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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| ATTORNEY DOCKET NUMBER: | 92092-035400US-929779 | |
|-------------------------|---------------------------------|--|
| NAME OF SUBMITTER: | JAMES K. CHANG (REG. NO. 61477) | |
| SIGNATURE: | /JAMES K. CHANG/ | |
| DATE SIGNED: | 07/23/2015 | |

Total Attachments: 3

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PATENT 503407109 REEL: 036178 FRAME: 0083

Attorney Docket No.: 92092-929779 (035400US) Client Reference: UP Band - Spitz - Rope - Diamond

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS. Yves Albert Behar, a citizen of Switzerland, having a mailing address of 1401 16th Street, San Francisco, CA 94103, Qin Li, a citizen of China, having a mailing address of 1401 16th Street, San Francisco, CA 94103; Erik Kreider, a citizen of the United States of America, having a mailing address of 1401 16th Street, San Francisco, CA 94103; Alex Farrow, a citizen of the United States of America, having a mailing address of 1401 16th Street, San Francisco, CA 94103; Hyas Mohammed, a citizen of the United States of America, having a mailing address of 99 Rhode Island Street, San Francisco, CA 94103; Piyush Savalia, a citizen India, having a mailing address of 99 Rhode Island Street, San Francisco, CA 94103; Sumit Sharma, a citizen United States of America, having a mailing address of 99 Rhode Island Street, San Francisco, CA 94103; Jayanth Chakravarthy, a citizen of India, having a mailing address of 99 Rhode Island Street, San Francisco, CA 94103; Eric Martin, a citizen of the United States of America, having a mailing address of 99 Rhode Island Street, San Francisco, CA 94103; Chung Chuan Tseng, a citizen of the United States of America, having a mailing address of 99 Rhode Island Street, San Francisco, CA 94103; hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:

ACTIVITY TRACKING BAND

Filing Date:

February 9, 2015

Application No.:

29/517,056, and

WHEREAS, AliphCom, located at 99 Rhode Island Street, 3rd Floor, San Francisco, CA 94103, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the

PATENT REEL: 036178 FRAME: 0084 Assignment
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invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 7/22/2015

Vves Albert Behar

Dated: ______Qin Li

Dated: ______ Erik Kreider

Dated: ______ Alex Farrow

Dated: ______ Ilyas Mohammed

Dated: ______Piyush Savalia

Dated: ______Sumit Sharma

| Client Ref.: UP Band – Spitz – Rope - Di | |
|--|----------------------|
| Dated: | Jayanth Chakravarthy |
| Dated: | Eric Martin |
| Dated: | Chung Chuan Tseng |

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Assignment

Attorney Docket No.: 92092-929779 (035400US)

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