

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
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	Name	Execution Date
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	Property Type	Number
	Application Number:	14812707
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DATE SIGNED:	07/29/2015	
Total Attachments: 3		
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. PATENT APPLICATION NO. 14/812,707
FILING DATE 29 July 2015
INVENTOR Christopher Woodward
ASSIGNEE Symantec Corporation
ATTORNEY'S DOCKET NO 4001-1056
TITLE SYSTEMS AND METHODS FOR DETECTING ADVERTISEMENTS
..... DISPLAYED TO USERS VIA USER INTERFACES

PATENT ASSIGNMENT

Inventor:

Christopher Woodward
9614 Senwood Street
Bellflower, CA 90706

Assignee:

Symantec Corporation
350 Ellis Street
Mountain View, CA 94043

BACKGROUND OF THE ASSIGNMENT

INVENTOR has conceived a certain new and useful invention disclosed in a United States patent application titled "SYSTEMS AND METHODS FOR DETECTING ADVERTISEMENTS DISPLAYED TO USERS VIA USER INTERFACES."

ASSIGNEE desires to acquire the entire right, title and interest in the invention and with respect to any Letters Patent or grant of rights equivalent thereto that may be granted with respect to the invention in both the United States and in all foreign countries.

THE PARTIES AGREE AS FOLLOWS:

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the undersigned INVENTOR hereby sells, assigns, and transfers to Symantec, a corporation of the state of Delaware, the entire right, title, and interest in the above-identified patent application executed concurrently herewith and to all divisional, continuing, substitute, renewal, reissue, and all other applications for patent or the legal equivalent thereof which have

been or may be filed in the United States and all countries foreign to the United States relating to any subject matter disclosed by the above-identified patent application and hereby authorize the Commissioner of Patents and Trademarks to issue such Letters Patent to ASSIGNEE for the sole use of ASSIGNEE, its successors, or assigns.

Specifically, ASSIGNEE is hereby authorized to apply for patents relating to the invention in its own name in countries where such procedure is proper; to claim the benefit of, file, and prosecute applications relating to the invention under any international conventions or treaties, if applicable. INVENTOR agrees to execute applications relating to the invention in those countries and under those international conventions or treaties, if applicable, where it is necessary that the same be executed by the inventor, and to execute assignments of such applications and the resulting grant of patent rights or equivalents thereof to ASSIGNEE as well as all other necessary papers in relation to such applications and Letters Patent.

INVENTOR further agrees, at the request and expense of ASSIGNEE, to:

execute all divisional, continuing, substitute, renewal, reissue, and any other documents relating thereto;

execute all rightful oaths, declarations, assignments, powers of attorney, and other papers;

communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known to the undersigned relating to the above-referenced Application for United States Letters Patent;

testify as to the same in any interference, litigation, or other proceeding relating to the above-referenced application for United States Letters Patent; and

in general, do everything reasonably possible which the ASSIGNEE shall consider desirable for vesting title to such Application for United States Letters Patent in the ASSIGNEE, and for securing, maintaining, defending, or enforcing valid and enforceable patent protection therefor.

INVENTOR acknowledges that the sale, assignment, and transfer of rights and property set forth herein is and shall be irrevocable and binding upon the heirs, assigns, representatives and successors of the undersigned INVENTOR and extends to the successors, assigns, and nominees of the ASSIGNEE.

Signed on July 29th 2015


Christopher Woodward