503419092 07/31/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JUIKUN CHEN	07/30/2015

RECEIVING PARTY DATA

Name:	SORENSON MEDIA, INC.
Street Address:	13691 MINUTEMAN DR. SUITE 100
City:	DRAPER
State/Country:	UTAH
Postal Code:	84020

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14815256

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-597-2500

Email:chernandez@lowenstein.comCorrespondent Name:LOWENSTEIN SANDLER LLPAddress Line 1:65 LIVINGSTON AVENUE

Address Line 4: ROSELAND, NEW JERSEY 07068

ATTORNEY DOCKET NUMBER:	29503.43 (L0042)
NAME OF SUBMITTER:	NATHAN O. GREENE
SIGNATURE:	/Nathan O. Greene/
DATE SIGNED:	07/31/2015

Total Attachments: 2

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PATENT 503419092 REEL: 036232 FRAME: 0657

SSIGNMENT OF PATENT APPLICATION	Attorney Docket No.: 29503.43 (L0042)			
For good and valuable consideration, the receipt and	d sufficiency of which is hereby			
acknowledged, I/we, the undersigned, <u>Julkun Chen</u> ,				
hereby sell, assign, and transfer to Sorenson Media, Inc.				
a <u>corporation</u> (Type of Assignee: e.g., corporation, company, partnership, university, e	of <u>Utah</u> ,			
having a principal place of business at 13961 Minuteman Dr. Suite 100, Draper, UT 84020,				
("Assignee"), and its successors, assigns, and legal represe for the United States and all foreign countries, in and to any are disclosed in the application (provisional or non-provision have a declaration executed by the undersigned prior hereto	and all inventions or improvements that nal) for the United States patent which may			
DETECTING CHANNEL CHANGE IN AUTOMATIC CONTENT RECOGNITION FINGERPRINT MATCHING				
said patent application also identified as follows (when know	vn):			
[I/we hereby authorize an attorney or agent for said Assignee to insert below the application				

number and filing date of said patent application when known.]

United States Patent Application Number 14/815, 256 filed 07/31/2015

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

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covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

7/30/2015

Date

Juikun Chen

Assignment Document Return Address:
Patent Docket Administrator
Lowenstein Sandler LLP
65 Livingston Avenue
Roseland, New Jersey 07068

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