

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3469303

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DEKAI LI	11/22/2010
ASHWIN KASHYAP	11/21/2010
SAURABH MATHUR	12/20/2010
RECEIVING PARTY DATA	
Name:	THOMSON LICENSING
Street Address:	1 RUE JEANNE D'ARC
City:	ISSY LES MOULINEAUX
State/Country:	FRANCE
Postal Code:	92130
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13817216
CORRESPONDENCE DATA	
Fax Number:	(609)734-6888
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6097346828
Email:	Kathleen.Lyles@Technicolor.com
Correspondent Name:	THOMSON LICENSING LLC
Address Line 1:	4 RESEARCH WAY, 3RD FLOOR
Address Line 4:	PRINCETON, NEW JERSEY 08540
ATTORNEY DOCKET NUMBER:	PU100177
NAME OF SUBMITTER:	KUNIYUKI AKIYAMA, REG. NO. 43314
SIGNATURE:	/Kuniyuki Akiyama/
DATE SIGNED:	08/04/2015
Total Attachments: 3	
source=PU100177_Assignment#page1.tif	
source=PU100177_Assignment#page2.tif	
source=PU100177_Assignment#page3.tif	

ASSIGNMENT AND AGREEMENT IN AN APPLICATION FOR LETTERS PATENT OF THE UNITED STATES OF AMERICA

I hereby declare that I am the sole inventor (if only one inventor is named below) or one of 3 joint inventors (if plural inventors are named below) of the inventions relating to PERSONALIZATION OF INFORMATION CONTENT BY MONITORING NETWORK TRAFFIC

described in an Application for Patent filed on August 19, 2010 under Serial No. PCT/US2010/002303 and described in the file associated with Docket No. PU100177 stated above or, if not identified here by filing date and serial number or by the Docket Number listed above, executed by me on even date with my execution of this Assignment/Agreement.

For valuable consideration received, I hereby sell, assign and transfer to Thomson Licensing, a corporation duly organized and existing under the laws of the country of France, its successors, and assigns my entire right, title and interest, for all countries in and to said inventions, and all the rights and privileges under any and all Letters Patent that may be granted therefor, and any divisions, continuations, reissues and extensions thereof.

I agree that, when requested, I will, without charge to said corporation but at its expense, sign all papers, take all rightful oaths, make all rightful declarations and do all acts which may be necessary, desirable or convenient for securing and maintaining patents or other forms of protection for said inventions in any and all countries and for vesting title thereto in said corporation, its successors, assigns or nominees.

I agree that I will communicate to said corporation or its representatives any facts known to me respecting said inventions and when requested by said corporation and at its expense will testify in any legal proceedings, and generally do everything possible to aid said corporation, its successors, assigns and legal representatives or nominees, to obtain or enforce proper protection for said inventions in any and all countries.

I authorize and empower said corporation, its successors, assigns or nominees, to make application for patent or other form of protection for said inventions in its or their own name, or in my/our name, in any and all countries and to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said corporation or its successors, assigns or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

I covenant with Thomson Licensing, its successors, assigns, legal representatives, and nominees, that to the best of my knowledge the right, title and interest herein conveyed by me are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

Signed at	<u>Lawrenceville, GA</u>	Date	<u>11/22/2010</u>
Inventor (1)	<u>Dekai LI</u> (Type or Print)	<u>Dekai LI</u> (Signature in Full, No Initials)	
Post Office Address	<u>585 River Oak Loop, Lawrenceville, GA 30044 US</u>		
1st Witness	<u>LOIS BASINE</u> (Type or Print)	<u>LOIS BASINE</u> (Signature in Full, No Initials)	
2nd Witness	<u>PAUL LI</u> (Type or Print)	<u>PAUL LI</u> (Signature in Full, No Initials)	
Signed at		Date	
Inventor (2)	<u>Ashwin KASHYAP</u> (Type or Print)		
Post Office Address	<u>2310 Rock Street, # 12, Mountain View, CA 94043 US</u>		
1st Witness			
2nd Witness			
Signed at		Date	
Inventor (3)	<u>Saurabh MATHUR</u> (Type or Print)		
Post Office Address	<u>1202 Pheasants Run, Monmouth Junction, NJ 08852 US</u>		
1st Witness			
2nd Witness			

After this Assignment has been recorded please RETURN to:

Patent Operations
THOMSON Licensing LLC
PO Box 5312
Princeton, NJ 08543-5312

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Docket
No. PU100177, listed above or, if not identified here by filing date and serial number or by the Docket Number listed above, executed by me on even
date with my execution of this Assignment/Agreement.

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country of France, its successors, and assigns my entire right, title and interest, for all countries in and to said inventions, and all the rights and privileges under any
and all Letters Patent that may be granted therefor, and any divisions, continuations, reissues and extensions thereof.

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and do all acts which may be necessary, desirable or convenient for securing and maintaining patents or other forms of protection for said inventions in any and all
countries and for vesting title thereto in said corporation, its successors, assigns or nominees.

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in its or their own name, or in my/our name, in any and all countries and to invoke and claim for any application for patent or other form of protection for said
inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any
convention which may heretofore be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which
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Signed at	Date
Inventor (1) <u>Dekai Li</u> (Type or Print)	(Signature in Full. No initials.)
Post Office Address <u>585 River Oak Loop, Lawrenceville, GA 30044 US</u>	
1st Witness _____ (Type or Print)	(Signature in Full. No initials.)
2nd Witness _____ (Type or Print)	(Signature in Full. No initials.)
Signed at	Date <u>11/21/2010</u>
Inventor (2) <u>Ashwin KASHYAP</u> (Type or Print)	(Signature in Full. No initials.)
Post Office Address <u>2310 Rock Street, # 12, Mountain View, CA 94043 US</u>	
1st Witness <u>SANDILYA BHAMADIPATI</u> (Type or Print)	(Signature in Full. No initials.)
2nd Witness <u>JEAN B. LOT</u> (Type or Print)	(Signature in Full. No initials.)
Signed at	Date
Inventor (3) <u>Saurabh MATHUR</u> (Type or Print)	(Signature in Full. No initials.)
Post Office Address <u>1202 Pheasants Run, Monmouth Junction, NJ 08852 US</u>	
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Signed at	Date
Inventor (1) <u>Dekai LI</u> (Type or Print)	(Signature in Full, No initials)
Post Office Address <u>585 River Oak Loop, Lawrenceville, GA 30044 US</u>	
1st Witness (Type or Print)	(Signature in Full, No initials)
2nd Witness (Type or Print)	(Signature in Full, No initials)
Signed at	Date
Inventor (2) <u>Ashwin KASHYAP</u> (Type or Print)	(Signature in Full, No initials)
Post Office Address <u>2310 Rock Street, # 12, Mountain View, CA 94043 US</u>	
1st Witness (Type or Print)	(Signature in Full, No initials)
2nd Witness (Type or Print)	(Signature in Full, No initials)
Signed at	Date <u>12/29/10</u>
Inventor (3) <u>Saurabh MATHUR</u> (Type or Print)	(Signature in Full, No initials)
Post Office Address <u>1202 Pheasants Run, Monmouth Junction, NJ 08852 US</u>	
1st Witness <u>Adelle Izzo</u> (Type or Print)	(Signature in Full, No initials)
2nd Witness <u>Kim Green</u> (Type or Print)	(Signature in Full, No initials)

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