

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
PLAYTEX PRODUCTS, LLC	08/19/2013
PLAYTEX PRODUCTS, INC.	08/19/2013
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	EVEREADY BATTERY COMPANY, INC.
<b>Street Address:</b>	533 MARYVILLE UNIVERSITY DRIVE
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<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	63141
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14168440
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	jcooper@nixonpeabody.com
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<b>NAME OF SUBMITTER:</b>	DANIEL J. BURNHAM
<b>SIGNATURE:</b>	/Daniel J. Burnham - Reg. No. 39,618/
<b>DATE SIGNED:</b>	08/06/2015
<b>Total Attachments: 3</b>	
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source=Playtex to EB Co., Inc - Assignment (22 properties)#page3.tif	

## ASSIGNMENT OF PATENT RIGHTS

This patent assignment (this "**Assignment**") is entered into as of the date set forth below (the "**Assignment Date**") by and between Playtex Products, LLC, a company organized under the laws of Delaware, with a principal place of business at 6 Research Drive, Shelton, Connecticut 06484, and also known as or having done business as Playtex Products Inc. at various points in the past (collectively, "**Assignor**") and Eveready Battery Company, Inc., a Delaware corporation with principal place of business at 533 Maryville University Dr., St. Louis, MO 63141 ("**Assignee**").

Whereas, the Assignor and Assignee desire and intend to have Assignor assign to Assignee all right, title and interest in and to certain Assigned Patent Rights (as defined below).

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, does hereby irrevocably sell, assign, transfer, and convey unto Assignee, or Assignee's designees, all of Assignor's right title and interest in and to all of the following (collectively, the "**Assigned Patent Rights**"):

- (a) all provisional patent applications, patent applications, and patents listed in the attached Appendix 1.1 (the "**Patents**");
- (b) all provisional patent applications, patent applications, patents or other similar governmental grants or issuances worldwide (i) from which any of the Patents directly or indirectly claims priority and/or (ii) for which any of the Patents directly or indirectly forms a basis for priority;
- (c) any reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions, worldwide, of any provisional patent application, patent application, patent or other governmental grant or issuance set forth in clauses (a) and/or (b) (clauses (a) through (c), collectively, the "**Assigned Patents**");
- (d) foreign patents, patent applications, and counterparts relating to any item in the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;
- (e) items in any of the foregoing in categories (a) through (d), whether or not expressly listed as Patents below and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;
- (f) all rights to apply, in any or all countries of the world, for reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions worldwide on the patent applications included in the Assigned Patents, the foreign counterparts for any of the foregoing or any Assigned Patents and for any future patents, patent applications, certificates of invention, utility models, industrial design protection, design patent protection and other governmental grants or issuances related thereto;

(g) any past, present or future causes of action (whether currently pending, filed or otherwise) and all other enforcement rights and rights to remedies under, on account of, or related to any of the Assigned Patents and/or any item in any of the foregoing categories (a) through (e), including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief, and (iii) other remedies of any kind for past, current and future infringement, misappropriation or violation of rights and all rights to sue for any of the foregoing; and

(h) all rights to collect royalties and other payments under or on account of any of the Assigned Patents and/or any item in the foregoing categories (b) through (f).

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Assigned Patent Rights in the name of Assignee, as the assignee to the entire interest therein. Assignor further appoints the Assignee to act as its duly authorized agent and representative in realizing the purposes of this Assignment, including without limitation the ability to subsequently and unilaterally amend this Assignment as deemed necessary by the Assignee.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

In witness whereof, intending to be legally bound, the Parties have executed this Assignment as of the Assignment Date.

ASSIGNOR

ASSIGNEE

PLAYTEX PRODUCTS LLC (a.k.a./d.b.a.  
PLAYTEX PRODUCTS INC.)

EVEREADY BATTERY COMPANY, INC.

By: Michael C. Pophal

By: Robert C. Baraona

Name: Michael C. Pophal

Name: Robert C. Baraona

Title: Senior Patent Counsel

Title: Patent Counsel

Date: August 19, 2013

Date: August 19, 2013

**APPENDIX 1.1**  
*(Listing of all Patents)*

Application Serial No.	Filing Date	Patent/Publication No.
11/821338	June 21, 2007	US8166834
29/288825	June 21, 2007	USD567029
29/288824	June 21, 2007	USD565905
12/189352	August 11, 2008	US8142813
13/076571	March 31, 2011	US8268353
12/042562	March 5, 2008	US8198504
12/359009	January 23, 2009	US8197125
13/916195	June 12, 2013	
12/202711	September 2, 2008	US20090068130
12/115117	May 5, 2008	US20080294378
11/890011	August 3, 2007	US20090036859
12/116246	May 7, 2008	US20090281474
13/427169	March 22, 2012	US20120175803
13/624243	September 21, 2012	US20130018347
12/115845	May 6, 2008	US20090281514
12/370687	February 13, 2009	US20090227975
12/057510	March 28, 2008	US20090247981
12/367579	February 9, 2009	US20090202459
12/358674	January 23, 2009	US20090185991
12/400021	March 9, 2009	US20090234268
12/400070	March 9, 2009	US20100036309
12/424018	April 15, 2009	US20100268182