503426088 08/06/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3472722

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ISSA BIELEFELDT	08/04/2015

RECEIVING PARTY DATA

Name:	LEVI STRAUSS & CO.
Street Address:	1155 BATTERY STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94111

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29431724

CORRESPONDENCE DATA

Fax Number: (408)872-4735

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4088001912

Email: pto-inbox@akachanlaw.com

Correspondent Name: AKA CHAN LLP MELVIN D. CHAN **Address Line 1:** 900 LAFAYETTE ST STE 710

Address Line 4: SANTA CLARA, CALIFORNIA 95050

ATTORNEY DOCKET NUMBER:	LEVID090	
NAME OF SUBMITTER:	KATRYNA MARIE VENTURA	
SIGNATURE:	/Katryna Marie Ventura/	
DATE SIGNED:	08/06/2015	

Total Attachments: 1

source=20150806_090_assign_bielefeldt#page1.tif

PATENT 503426088 REEL: 036268 FRAME: 0840

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, Issa Bielefeldt, residing at 109 La Cienega Ave., Vallejo, California, 94589, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: Graduated Edge for a Body Shaping Design

Filing Date: September 10, 2012

Application No.: 29/431,724

RECORDED: 08/06/2015

WHEREAS, Levi Strauss & Co., having a place of business at 1155 Battery Street, San Francisco, California, 94111 hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same.

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title, and interest in and to the invention and application and to all foreign counterparts (including patent, utility model, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title, and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any provisional, nonprovisional, division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

Assignor further agrees that he will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has signed his name on the date indicated.

/ Issa Bielefeldt /	
	08/04/2015
Issa Bielefeldt	Date

PATENT REEL: 036268 FRAME: 0841