

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SE JUNG HA	07/27/2015
BU KYUNG KIM	07/27/2015
YOON SUN SHIM	07/27/2015
YE RIM WOO	07/27/2015
RECEIVING PARTY DATA	
Name:	CJ E&M CORPORATION
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City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	121-904
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29535445
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NAME OF SUBMITTER:	JEREMY M. JAY
SIGNATURE:	/Jeremy M. Jay/
DATE SIGNED:	08/11/2015
Total Attachments: 3	

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PATENT

REEL: 036298 FRAME: 0029

PATENT

Attorney Docket No. 721517

Client Reference No. DX-20680-US

ASSIGNMENT

WHEREAS, I/WE

- (1) HA, Se Jung of Rm.402, 23, Jeungga-ro 24ba-gil, Seodaemun-gu,
Seoul 120-810 Republic of Korea
- (2) KIM, Bu Kyung of 6-808, 123, Eonju-ro, Gangnam-gu,
Seoul 135-270 Republic of Korea
- (3) SHIM, Yoon Sun of 209-1503, 119, Baekseok-ro, Ilsandong-gu,
Goyang-si, Gyeonggi-do 410-360 Republic of Korea
- (4) WOO, Ye Rim of Rm. 202, 30, World Cup buk-ro 48-gil, Mapo-gu,
Seoul 121-830 Republic of Korea

hereinafter referred to as Assignor, have invented a certain invention entitled:

ROBOT TOY

for which invention an application (provisional or non-provisional) for a U.S. patent was filed on
August 6, 2015, under U.S. Application No. 29/535,445, and

WHEREAS, CJ E&M Corporation of CJ E&M Center, 66, Sangamsan-ro, Mapo-gu, Seoul 121-904 Republic of Korea, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title, and interest in, to, and under the invention described in the patent application, including the entire priority right derived from the application,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Assignor assigns and transfers to Assignee and Assignee's legal representatives, successors, and assigns the entire right, title, and interest in, to, and under the invention, the referenced patent application, and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, national and regional phase applications, petty patent applications, and utility model applications) that may be filed in the U.S. and/or any country foreign to the U.S. on the invention, and the patents that may issue thereon,

Assignor conveys to the Assignee the right to make applications in Assignee's own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim priority to the referenced patent application and other such applications that may be filed in the U.S. or any

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country foreign to the U.S. on the invention under the Patent Cooperation Treaty, the Paris Convention, and any other international arrangements,

Assignor will not execute any writing or do any act conflicting with the terms of this assignment,

Assignor will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to pursue the patent applications identified herein, including, but not limited to, rendering all necessary assistance in making applications for and obtaining patents that may issue thereon in the U.S. and any countries foreign to the U.S. on the invention, and in enforcing any rights accruing as a result of such applications or patents, by, for example, executing statements and other affidavits,

Assignor and Assignee agree the terms of this assignment shall bind, and inure to the benefit of, the legal representatives, successors, and assigns of all parties hereto,

Assignor authorizes Assignee to insert in this assignment the number and filing date of the application if the number and filing date of the application are not recited herein at the time of execution of this assignment by any or all of the parties hereto,

Assignor and Assignee agree that U.S. law governs this assignment, and

Assignee acknowledges and accepts this assignment.

IN WITNESS WHEREOF, Assignor has hereunder set his/her hand on the date shown below.

Date July 27, 2015

HA Se Jung
Assignor: HA, Se Jung

Date July 27, 2015

CHO, Mehee
Witness: CHO, Me Hee

Date July 27, 2015

NA Suk Hyeon
Witness: NA, Suk Hyeon

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In re Appln. of
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Date July 27, 2015


Assignor: KIM, Bu Kyung

Date July 27, 2015

CHO, Mehee
Witness: CHO, Me Hee

Date July 27, 2015

NA, Suk Hyeon
Witness: NA, Suk Hyeon

=====

Date July 27, 2015

SHIM
Assignor: SHIM, Yoon Sun

Date July 27, 2015

CHO, Mehee
Witness: CHO, Me Hee

Date July 27, 2015

NA, Suk Hyeon
Witness: NA, Suk Hyeon

=====

Date July 27, 2015

WOO, Ye Rim
Assignor: WOO, Ye Rim

Date July 27, 2015

CHO, Mehee
Witness: CHO, Me Hee

Date July 27, 2015

NA, Suk Hyeon
Witness: NA, Suk Hyeon

Assignment – Witness (without assignee signature) (rev 2011 05 11)