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| PATENT ASSIGNMENT COVER SHEET |
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 Stylesheet Version v1.2

EPAS ID: PAT3479917

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| ED WATSON | 08/11/2015 |
| RECEIVING PARTY DATA | |
| Name: | MALLOW TREE LIMITED |
| Street Address: | 61 BEAUFORT PARK |
| City: | LONDON |
| State/Country: | UNITED KINGDOM |
| Postal Code: | NW116BT |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29515506 |
| CORRESPONDENCE DATA | |
| Fax Number: | (866)913-3501 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
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| ATTORNEY DOCKET NUMBER: | 8116-22061 |
| NAME OF SUBMITTER: | CLIFFORD D. HYRA |
| SIGNATURE: | /Cliff Hyra/ |
| DATE SIGNED: | 08/12/2015 |
| Total Attachments: 2 | |
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| source=ASSsigned20150812LazenbyWatsonCard#page2.tif | |

ASSIGNMENT OF APPLICATION

WHEREAS, Ed WATSON
hereinafter referred to as the ASSIGNOR, has invented certain Improvements relating
to Card, registered as Registered Community Design No. 001400485-0001 on January 23, 2014

, and
 for which an application for a United States Patent was filed on January 23, 2015
Application Number 29/515,606
 for which ASSIGNOR executed on even date herewith an application for
Letters Patent to be filed in the United States Patent Office;

AND WHEREAS, MALLOW TREE LIMITED, a United Kingdom
corporation, located and doing business at 61 Beaufort Park, London, NW116BT, United Kingdom
, hereinafter referred to as the
ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said invention
and application, including any and all divisions and continuations thereof, and any and all
Letters Patent which may be granted therefor, including any and all renewals, reissues, and
prolongations thereof;

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and
other good and valuable consideration, the receipt whereof is hereby acknowledged, said
ASSIGNOR hereby assigns, sells, and transfers to said ASSIGNEE and ASSIGNEE's assigns
and legal representatives, the entire and exclusive right, title, and interest in and to said
invention and application, including any and all divisions and continuations thereof, and any
and all Letters Patent which may be granted therefor, including any and all renewals, reissues,
and prolongations thereof, said ASSIGNEE and ASSIGNEE's assigns and legal representatives
to have, hold, exercise, and enjoy the said invention and application, including any and all
divisions and continuations thereof, and any and all Letters Patent which may be granted
therefor, including any and all renewals, reissues, and prolongations thereof, with all the rights,
powers, privileges, and advantages in anywise arising from or appertaining thereto, for and
during the term or terms of any and all such Letters Patent when granted, including any and all
renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and
ASSIGNEE's assigns and legal representatives, in as ample and beneficial a manner to all
intents and purposes as said ASSIGNOR might or could have held and enjoyed the same, if this
assignment had not been made;

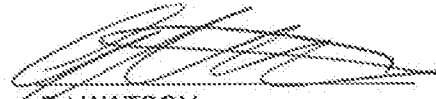
AND said ASSIGNOR hereby agrees to execute all papers that may be necessary to file
applications in the United States and foreign countries for said invention and to assign the same

to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon;

AND said ASSIGNOR authorizes and requests the Director of the Patent and Trademark Office to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, ASSIGNEE's assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNOR the day and year set forth below.

Executed at _____



Ed WATSON

On August 11, 2015