

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3481574

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SUNG-HAE K. LATSHAW	08/06/2015
RECEIVING PARTY DATA	
Name:	SUP DESIGN INTERNATIONAL, LLC
Street Address:	1605 POWDER MILL LANE
City:	WYNNEWOOD
State/Country:	PENNSYLVANIA
Postal Code:	19096
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29536071
CORRESPONDENCE DATA	
Fax Number:	(716)852-2535
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	716-852-0400
Email:	kdmccarthy@roachbrown.com
Correspondent Name:	KEVIN D. MCCARTHY
Address Line 1:	424 MAIN STREET
Address Line 2:	1920 LIBERTY BUILDING
Address Line 4:	BUFFALO, NEW YORK 14202
ATTORNEY DOCKET NUMBER:	0-15-297(33911/DUS/15)
NAME OF SUBMITTER:	KEVIN D. MCCARTHY
SIGNATURE:	/Kevin D. McCarthy/
DATE SIGNED:	08/13/2015
Total Attachments: 9	
source=ASSIGNMENT-1-SUNG-SUP#page1.tif	
source=ASSIGNMENT-1-SUNG-SUP#page2.tif	
source=ASSIGNMENT-1-SUNG-SUP#page3.tif	
source=ASSIGNMENT-1-SUNG-SUP#page4.tif	
source=ASSIGNMENT-1-SUNG-SUP#page5.tif	

source=ASSIGNMENT-1-SUNG-SUP#page6.tif

source=ASSIGNMENT-1-SUNG-SUP#page7.tif

source=ASSIGNMENT-1-SUNG-SUP#page8.tif

source=ASSIGNMENT-1-SUNG-SUP#page9.tif

RESERVATION OF IP RIGHTS AGREEMENT

This Reservation of IP Rights Agreement is made as of 6th August, 2015, by: Sung-Hae K. Latshaw with her address at 1605 Powder Mill Lane, Wynnewood, Pa 19096 (the "**Designer**")

TO THE BENEFIT OF

Sup Design International, LLC, having its address at 1605 Powder Mill Lane, Wynnewood, PA 19096 (hereinafter: the "**Company**")

Whereas, the Designer and the Company have entered into certain Agreement 6th August, 2015 for the design of certain artwork designs of feminine pads ("**Designs**") by the Designer for the Company, for which Albaad Massuot Yitzhak Ltd., an Israeli company, having its address at Massuot Yitzhak, m.p., Sde Gat 7985800, Israel, a customer of the Company intends to file certain applications for the registration of the Designs or other matters of IP registrations worldwide (the "**Design Agreement**"). The list of the Designs is in the form attached as **Annex A** to this Agreement.

Now therefore, the parties hereto have agreed as follows:

1. **Reservation of IP Rights**. Regardless of any different statements or provisions to the contrary in the Design Agreement, the Designer hereby confirms that any and all developments, discoveries, techniques, methods, know-how, designs, inventions and improvements, trade secrets, trademarks, trade names, proprietary information, concepts and ideas (all whether patentable or not) pertaining to the Designs, which were developed, discovered, invented, conceived or created solely within the scope of the Design Agreement (all of the above: the "**IP Developments**"), were made for and on behalf of the Company and are the sole property of the Company; and the Designer hereby declares that she does not own any rights, title and interest in and to these IP Developments, including without limitation in and to the all intellectual property rights associated therewith (such as design patents, patents, copyrights, mask work rights, etc.) and all other present and future rights in relation thereto and arising therefrom (all of the above, including the IP Developments, hereinafter: "**IP Rights**"). Designer hereby irrevocably assigns and transfers the Company, without any further remuneration, any rights relating to the IP Rights to the Company, if any of such rights might be considered for any reason to require assigning or transferring, and hereby undertakes to execute any document needed to assign and transfer to the Company any such IP Rights and in general, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid said assignee, its successors, assigns and nominees to register the assignment of said patent(s) or patent application(s), or any other IP registration which is based on said Designs, the expenses incident to said application to be borne and paid by said assignee.
2. **Delivery of Documents**. The Designer confirms that upon receipt of written notice from Company declaring termination of the Design Agreement, she shall deliver to the Company any and all devices, records, data, notes, reports, proposals, lists, correspondence, specifications, drawings blueprints, sketches, materials, equipment, other documents or property, or reproductions of any aforementioned items that were in its possession in relation to the Designs and/or the Design Agreement. The Designer also confirms that she will delete all data, programs and any software used and developed

during the performance of the Design Agreement on all its computer system and will declare in writing the completion of the deletion.

3. **Representations and Undertakings.** Regardless of any different statements or provisions to the contrary in the Design Agreement, the Designer hereby confirms, acknowledges, covenants, represents and warrants that:

- (a) Designer has developed the IP Developments solely for the Company without knowingly utilizing proprietary rights or information of third parties and without knowingly conflicting with or infringing upon the rights of any third party;
- (b) Designer has no rights or claims whatsoever in or with respect to the IP Developments or the IP Rights, and that said IP Developments and IP Rights are the sole property of the Company;
- (d) Designer confirms her undertaking to keep in full and absolute confidence all information, written or oral, regarding the IP Rights and pertaining thereto, and shall not use said information, directly or indirectly, in whole or in part, for any purpose whatsoever, other than for the purpose of rendering services pursuant to the Design Agreement.



4. **No Claims.** The Designer hereby confirms and undertakes that she does not have at present and will not have in the future, any claims and/or demands against the Company in connection with the IP Rights under the scope of the Design Agreement.

5. **General Provisions.**

5.1 **Governing Law; Venue.** This Reservation of IP Agreement, its validity, performance and breach, shall be governed and construed in accordance with the laws of the State of New York, United States without regard to its conflict of law principles. All actions, suits or proceedings under or related to this Agreement shall be adjudicated in the courts of New York City, New York, and the parties hereto, hereby irrevocably consent to the exclusive jurisdiction and venue of such courts.

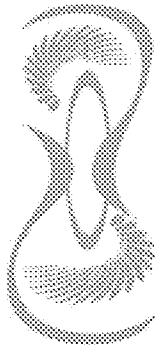
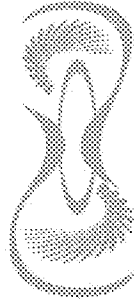
5.2 **Successors and Assigns.** This Reservation of IP Rights Agreement will be binding upon each Designer's heirs, executors, administrators and other legal representatives and will accrue to the benefit of the Company, its successors, and its assigns.

IN WITNESS WHEREOF, the Designer and the Company have executed this Agreement as of the date first above written.

Sung-Hae K. Latshaw	Sup Design International, LLC
Signature: 	Signature:  Name: Sun-Hae K. Latshaw Title: Designer/Owner Date: 8/6/2015

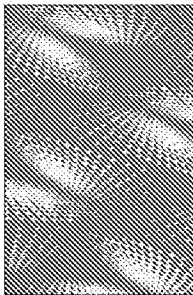
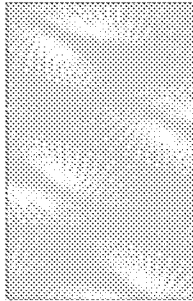
APPENDIX A

Page 1/6



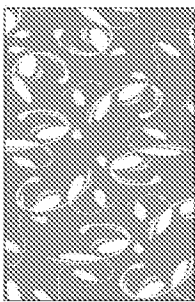
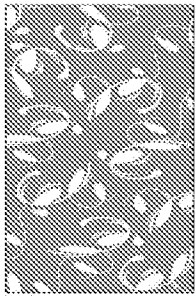
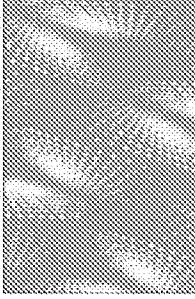
APPENDIX A

Page 2/6



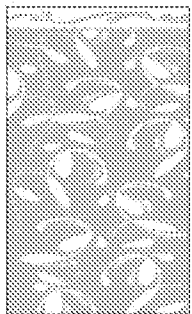
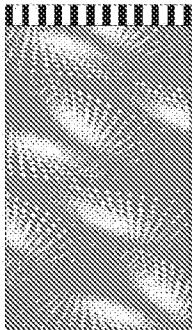
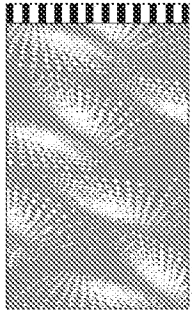
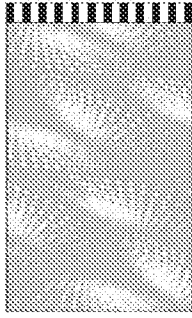
APPENDIX A

Page 3/6



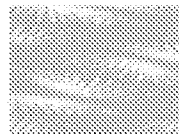
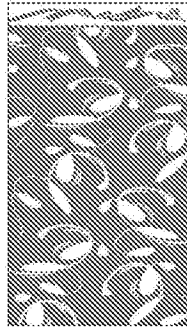
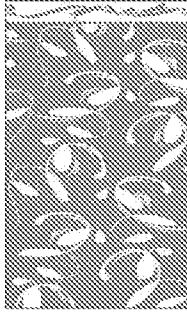
APPENDIX A

Page 4/6



APPENDIX A

Page 5/6



APPENDIX A

Page 6/6

