

## PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                   |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                       |
| <b>CONVEYING PARTY DATA</b>   |                                  |
| <b>Name</b>   | <b>Execution Date</b>            |
| AMAZON EUROPE HOLDINGS TECHNOLOGIES SCS   | 08/11/2015                       |
| <b>RECEIVING PARTY DATA</b>   |                                  |
| <b>Name:</b>  | AMAZON TECHNOLOGIES, INC.        |
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| <b>City:</b>  | SEATTLE                          |
| <b>State/Country:</b>   | WASHINGTON                       |
| <b>Postal Code:</b>   | 98108-1226                       |
| <b>PROPERTY NUMBERS Total: 2</b>  |                                  |
| <b>Property Type</b>  | <b>Number</b>                    |
| <b>Patent Number:</b>   | 8489603                          |
| <b>Application Number:</b>  | 13928170                         |
| <b>CORRESPONDENCE DATA</b>  |                                  |
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| <b>ATTORNEY DOCKET NUMBER:</b>  | SEAZN.349A-349C1                 |
| <b>NAME OF SUBMITTER:</b>   | ANDREW I. KIMMEL                 |
| <b>SIGNATURE:</b>   | /Andrew I. Kimmel/               |
| <b>DATE SIGNED:</b>   | 08/13/2015                       |
| <b>Total Attachments: 3</b>   |                                  |
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| source=SEAZN.349A-349C1 - AIK#page2.tif   |                                  |
| source=SEAZN.349A-349C1 - AIK#page3.tif   |                                  |

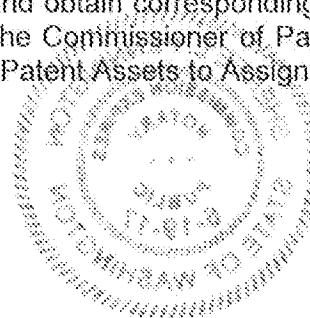
## ASSIGNMENT

WHEREAS, Amazon Europe Holdings Technologies SCS, having a place of business at 65, Boulevard Grand-Duchesse Charlotte, Luxembourg City, L-1331, LUXEMBOURG (hereinafter "Assignor"), is the owner the patent and patent application listed below (collectively "Patent Assets"):

- U.S. Pat. 8,489,603, issued July 16, 2013, titled AUTOMATIC ITEM CATEGORIZER; and
- U.S. Patent Appl. No. 13/928,170, filed June 26, 2013, titled AUTOMATIC ITEM CATEGORIZER.

WHEREAS, Amazon Technologies, Inc., a corporation of the state of Nevada having a place of business at P.O. Box 81226, Seattle, Washington 98108-1226 (hereinafter "Assignee"), desires to acquire the entire right, title, and interest in and to the Patent Assets, and any corresponding patents that may be granted in the United States or in any foreign countries or regions.

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the Patent Assets, including (1) any divisionals, continuations, and continuations-in-part of the Patent Assets and any other applications claiming priority rights from the Patent Assets; (2) any reissues, reexaminations, or extensions of any of the Patent Assets; (3) all claims for damages and all remedies arising out of any violation of the rights assigned herein that may have accrued prior to the date of assignment to Assignee, or may accrue hereafter, including the right to sue for, collect, and retain, damages for past infringements, (4) the right to file international and foreign applications directly in the name of Assignee or otherwise; (5) the right to claim priority rights deriving from the Patent Assets; and (6) the right to apply for and obtain corresponding patent or similar protection throughout the world. Assignor requests the Commissioner of Patents to issue any patent of the United States that may be issued on the Patent Assets to Assignee.



AMAZON EUROPE HOLDINGS  
TECHNOLOGIES SCS

By: [Signature]

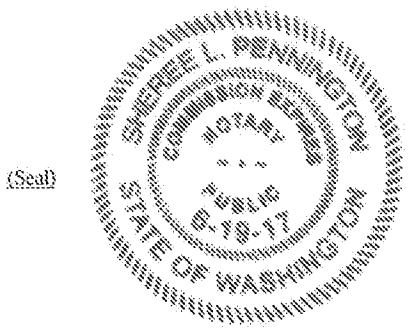
Name Printed: SCOTT HANSEN

Title: MANAGING DIRECTOR

Date: AUGUST 11, 2015

STATE OF WASHINGTON }  
COUNTY OF KING } ss.

I certify that I know or have satisfactory evidence that SCOTT HANSEN is the person who appeared before me, and that he/she stated under oath that he/she is the duly elected and acting MANAGING DIRECTOR of Amazon Europe Holdings Technologies SCS, that he/she has the authority to execute this instrument, and that his/her execution of this instrument is his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated AUGUST 11, 2015

Signature of Notary Public [Signature]

Printed Name Sherice L. Pennington

My Commission Expires 6-19-2017

AMAZON TECHNOLOGIES, INC.

By: Aimee Mahan

Name Printed: Aimee Mahan

Title: Assistant Secretary

Date: August 12, 2015

STATE OF \_\_\_\_\_ }  
COUNTY OF \_\_\_\_\_ } ss.

I certify that I know or have satisfactory evidence that AIMEE MAHAN is the person who appeared before me, and that he/she stated under oath that he/she is the duly elected and acting ASSISTANT SECRETARY of Amazon Technologies, Inc., that he/she has the authority to execute this instrument, and that his/her execution of this instrument is his/her free and voluntary act for the uses and purposes mentioned in the instrument.

Dated AUGUST 12, 2015

Signature of Notary Public Sherrice L. Pennington

Printed Name Sherrice L. Pennington

My Commission Expires 6-17-2017

(Seal)

