

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3487749

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LILY RAISSI-DEKHORDY	02/10/2015
BRITISH-AMERICAN TOBACCO (HOLDINGS) LIMITED	02/12/2015
RECEIVING PARTY DATA	
Name:	NICOVENTURES HOLDINGS LIMITED
Street Address:	GLOBE HOUSE
Internal Address:	1 WATER STREET
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	WC2R 3LA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29536564
CORRESPONDENCE DATA	
Fax Number:	(212)479-6275
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212 479 6000
Email:	batip@cooley.com
Correspondent Name:	COOLEY LLP - ATTN.: PATENT GROUP
Address Line 1:	1299 PENNSYLVANIA AVENUE
Address Line 2:	SUITE 700
Address Line 4:	WASHINGTON, D.C. 20004
ATTORNEY DOCKET NUMBER:	BTMK-299/00US 318520-2502
NAME OF SUBMITTER:	NATHAN W. POULSEN
SIGNATURE:	/Nathan W. Poulsen/
DATE SIGNED:	08/18/2015
Total Attachments: 4	
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THIS ASSIGNMENT effective 5 February 2015 is made **BETWEEN**

LILY RAISSI-DEKHORDY, of c/o British American Tobacco (Holdings) Limited,
Globe House, 4 Temple Place, London WC2R 2PG, United Kingdom;
(hereinafter "the Designer")

and

BRITISH-AMERICAN TOBACCO (HOLDINGS) LIMITED, whose registered office is
at Globe House, 4 Temple Place, London WC2R 2PG, United Kingdom;
(hereinafter "the Employer")

(the Designer and Employer being jointly referred to as "the Assignors")

and

NICOVENTURES HOLDINGS LIMITED of Globe House, 1 Water Street, London
WC2R 3LA, United Kingdom; (hereinafter "the Assignee")

(the Assignors and the Assignee being jointly referred to as "the Parties")

WHEREAS:

(A) The Assignor owns rights in one or more designs entitled "Open Tank Device", identified by Assignee case number D13114782, as shown in the design drawings attached hereto and hereinafter referred to as 'the Designs';

(B) The Assignee intends to file one or more design registrations utilising subject matter of the Designs, the filing details of which may be added in a Schedule to this Assignment subsequent to execution of this Assignment for convenience of reference; and

(C) The Assignor has agreed to assign unto the Assignee, in all territories of the world, all of the Assignor's rights, title and interest in the Designs, including the right to apply for and obtain design registrations, or other forms of protection throughout the world, the right to claim priority of any such design registrations or other forms of protection, including any further developments and improvements in respect thereof.

NOW THIS ASSIGNMENT WITNESSES:

In consideration of the sum of one pound sterling (£1.00) and other good and valuable consideration paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged) the Assignor hereby assigns to the Assignee, in all territories of the world, all of the Assignors' right, title and interest in the Designs, and all rights to apply for and obtain registered designs or other forms of protection in respect of the Designs in all countries of the world, including all rights to claim priority of any such registered designs and including the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in

respect of all infringements of any design registration or registrations granted in respect of the Designs whether such infringements take place before or after the effective date of this assignment TO HOLD the same unto the Assignee absolutely.

The Assignor undertakes to execute documents and perform other acts reasonably required to enable the Assignee to enjoy the full benefit of the property and rights hereby assigned and to apply for and effectively vest in design registrations and other rights in respect of the assigned rights throughout the world.

This Assignment shall be governed by and construed in accordance with English law and each party agrees to submit to the exclusive jurisdiction of the courts of England and Wales.

IN WITNESS of which the Parties have executed this Assignment

EXECUTED by
LILY RAISSI-DEKHORDY

Signature: 

Date: 10/02/2015

In the presence of a witness:

Signature: 

Name: A. McLAREN

EXECUTED for and on behalf of
**BRITISH-AMERICAN TOBACCO
(HOLDINGS) LIMITED**

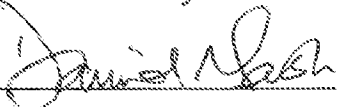
Signature: 

Name: JAMES CUNNINGTON

Capacity: ASSISTANT COMPANY SECRETARY

Date: 12 FEBRUARY 2015

In the presence of a witness:

Signature: 

Name: DAVID MARSH

EXECUTED for and on behalf of
NICOVENTURES HOLDINGS
LIMITED

Signature: _____



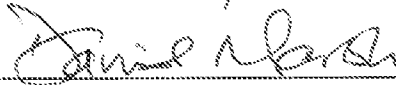
Name: JAMES CUNNINGTON

Capacity: AUTHORISED ATTORNEY

Date: 12 FEBRUARY 2015

In the presence of a witness:

Signature: _____



Name: DAVID MARSH

