

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT3494225

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MICHAEL TUNNEY	08/14/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	KEYSMART, LLC
<b>Street Address:</b>	1919 W. 19TH STREET
<b>Internal Address:</b>	UNITE 1B
<b>City:</b>	BROADVIEW
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60155
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29533522
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)345-1778
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>Correspondent Name:</b>	LEWIS BRISBOIS BISGAARD & SMITH, LLP ATT
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<b>ATTORNEY DOCKET NUMBER:</b>	4055US
<b>NAME OF SUBMITTER:</b>	HOLLI L. TEMPLETON
<b>SIGNATURE:</b>	/Holli L. Templeton/
<b>DATE SIGNED:</b>	08/21/2015
<b>Total Attachments: 3</b>	
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source=37303-4055US Keysmart - Assignment#page2.tif	
source=37303-4055US Keysmart - Assignment#page3.tif	

## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Michael Tunney  
126 N. Marcella Road  
Mount Prospect, IL 60056

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**

Name: Keysmart LLC

Internal Address: \_\_\_\_\_

Street Address: 1919 W. 19th Street, Unit 1B

City: Broadview

State: IL

Country: US Zip: 60155

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) August 14, 2015

- Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

**4. Application or patent number(s):**

This document is being filed together with a new application.

A. Patent Application No.(s)

29/533,522

B. Patent No.(s)

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Maxwell J. Petersen

Internal Address: Lewis Brisbois Bisgaard & Smith, LLP

Street Address: 550 W. Adams Street, Suite 300

City: Chicago

State: IL Zip: 60661

Phone Number: (312) 345-1718

Docket Number: 37303-4055US

Email Address: maxwell.petersen@lewisbrisbois.com

**6. Total number of applications and patents involved: 1**

7. Total fee (37 CFR 1.21(h) & 3.41) \$ \_\_\_\_\_

- Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

/maxwell j petersen/

Signature

August 18, 2015

Date

Maxwell J. Petersen  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

**3**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

## ASSIGNMENT

WHEREAS, We the following inventor

1. Name: Michael TUNNEY  
Residence: Mount Prospect, Illinois  
Post Office Address: 126 N. Marcella Road  
Mount Prospect, Illinois  
Citizenship: United States of America

herein referred to as ASSIGNOR, has invented certain new and useful improvements in an invention entitled:

### MAGNETIC KEYCHAIN HANGER

which is described and claimed in an application for Letters Patent of the United States identified by Serial Number 29/533,522, filed on July 17, 2015 and naming as sole inventor Michael TUNNEY; said improvements as described and claimed in said application for Letters Patent of the United States, being hereinafter referred to as said "Invention"; and

WHEREAS, Keysmart LLC, a corporation duly organized and existing under and by virtue of the laws of the State of Illinois and having its principal office and place of business at 1919 W. 19th Street, Unit 1B, Broadview, Illinois 60155, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S entire rights, title and interest in and to said Invention, and in, to and under Letters Patent therefor in the United States and countries foreign thereto;

NOW THEREFORE BE IT KNOWN THAT, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over and by these presents do hereby sell, assign, transfer and set over to and unto ASSIGNEE, its successors and assigns ASSIGNOR'S entire rights, title and interest in and to said Invention, and in, to and under the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto, and in, to and under all divisions, reissues, continuations, extensions and reexaminations thereof, and covenant that ASSIGNOR has the full right to so to do; and the Commissioner of Patents is hereby authorized and requested to issue all United States Letters Patent on said Invention included herein to ASSIGNEE, as assignee of ASSIGNOR'S entire interest.

4055US

Customer No.: 133894

4849-1776-7718.1

PATENT  
REEL: 036395 FRAME: 0629

ASSIGNMENT

ASSIGNOR further agrees to communicate to ASSIGNEE or its representatives or agents all facts and information known or available to ASSIGNOR regarding said Invention including evidence for interference purposes or for other legal proceedings, whenever requested; to testify in any interference or other proceedings; to execute and deliver, on request, all lawful papers including original divisional, continuing and reissue applications, renewals, assignments, powers of attorney, declarations, oaths, affidavits, depositions, etc.; and to generally do everything possible to aid ASSIGNEE, its successors and assigns, but at the expense of ASSIGNEE, in obtaining and enforcing proper protection for said Invention, in the United States and countries foreign thereto.

8-14-13  
Date

  
Michael TUNNEY

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