

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RICK HASSMAN	08/24/2015
RYAN DAVIS	08/20/2015
RECEIVING PARTY DATA	
Name:	PELLA CORPORATION
Street Address:	102 MAIN STREET
City:	PELLA
State/Country:	IOWA
Postal Code:	50219
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14788718
CORRESPONDENCE DATA	
Fax Number:	(612)766-1600
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	612-766-7000
Email:	kelsey.dehne@faegrebd.com
Correspondent Name:	FAEGRE BAKER DANIELS LLP
Address Line 1:	90 SOUTH 7TH STREET
Address Line 2:	2200 WELLS FARGO CENTER
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	426998.000229
NAME OF SUBMITTER:	KELSEY DEHNE
SIGNATURE:	/kelseydehne/
DATE SIGNED:	08/24/2015
Total Attachments: 2	
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<h1>ASSIGNMENT</h1>	Attorney Docket No.: 426998.000229	Page 1 of 2
	First Named Inventor: Rick Hassman	
	Title: SYSTEM AND METHOD FOR FACILITATING A PRODUCT PURCHASING EXPERIENCE	


WHEREAS, we, **Rick Hassman**, residing at 1743 Driftwood Drive SW, Altoona, IA 50009, and **Ryan Davis**, residing at 932 202nd Avenue, Pella, IA 50219, have invented certain new and useful improvements as described in an application entitled **SYSTEM AND METHOD FOR FACILITATING A PRODUCT PURCHASING EXPERIENCE**, in which an application was made for Letters Patent of the United States, the application having been executed on even date herewith, and/or being identified in the United States Patent and Trademark Office by Application No. 14/788,718, filed June 30, 2015; and

WHEREAS, Pella Corporation, a Corporation of the Iowa of Iowa, and having an address of 102 Main Street, Pella, IA 50219 United States of America ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, we transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including provisionals, divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained. We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, or our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.



Rick Hassman

Date 8/24/15

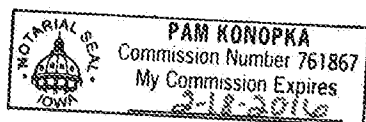
CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Iowa)
 : SS.
COUNTY OF Marion)

Subscribed and sworn to before me, a Notary Public,
this 24th day of August, 2015.


Notary Public

(SEAL)



ASSIGNMENT	Attorney Docket No.: 426998.000229	Page 2 of 2
	First Named Inventor: Rick Hassman	
	Title: SYSTEM AND METHOD FOR FACILITATING A PRODUCT PURCHASING EXPERIENCE	

Ryan Davis
 Ryan Davis
 Date 8-20-2015

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Iowa)
) SS.
 COUNTY OF Marion)

Subscribed and sworn to before me, a Notary Public,
 this 20th day of August, 2015.

Pam Konopka
 Notary Public
 (SEAL)

