

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT3497404

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MARJAVIS J MATTHIS	07/15/2015
BRYAN WASHBURN	07/15/2015
ROBERT COON	07/15/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	IGNITE USA, LLC
<b>Street Address:</b>	180 N. LASALLE
<b>Internal Address:</b>	SUITE 700
<b>City:</b>	CHICAGO
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60601
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29535394
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	adria.strutz@newellco.com
<b>Correspondent Name:</b>	ADRIA STRUTZ
<b>Address Line 1:</b>	3500 LACEY ROAD
<b>Address Line 2:</b>	10TH FLOOR
<b>Address Line 4:</b>	DOWNERS GROVE, ILLINOIS 60515
<b>ATTORNEY DOCKET NUMBER:</b>	D-15-IG081-US-PDS
<b>NAME OF SUBMITTER:</b>	ADRIA STRUTZ
<b>SIGNATURE:</b>	/Adria Strutz/
<b>DATE SIGNED:</b>	08/25/2015
<b>Total Attachments: 3</b>	
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source=AssignmentLips#page2.tif	
source=AssignmentLips#page3.tif	

**ASSIGNMENT**

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WHEREAS, WE, Marjavis J. Matthis, a citizen of the United States and having an address at 1129 E. Hyde Park Blvd., Unit A, Chicago, IL 60615, Bryan Washburn, a citizen of the United States and having an address at 790 Heatherdown Way, Buffalo Grove, IL 60089 and Robert Coon, a citizen of the United States and having an address at 3811-D West School Street, Chicago, IL 60618 have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**TUMBLER WITH STRAW**," filed in the United States Patent and Trademark Office on August 6, 2015 and assigned U.S. Application No. 29/535,394 and

WHEREAS, **Ignite USA, LLC**, a limited liability company of the State of Illinois having a principal place of business at 180 N. LaSalle St., Suite 700, Chicago, IL 60601 (hereinafter "Assignee"), is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which WE hereby acknowledge, WE, Marjavis J. Matthis, Bryan Washburn and Robert Coon, by these presents do sell, assign, and transfer to Assignee, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and WE hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives;

For the same consideration, WE, by these presents, do sell, assign, and transfer to Assignee the full, exclusive, and entire right, title, and interest in and to any U.S. nonprovisional or foreign application or applications corresponding to said application, in whole or in part, and to any Letters Patent and similar protective rights granted on said U.S. nonprovisional or foreign applications, and in and to the right to claim any applicable priority rights arising from or

required for said U.S. nonprovisional or foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said U.S. nonprovisional or foreign applications to be filed and issued in the name of Assignee or its designee insofar as permitted by applicable law;

AND, for the same consideration, WE agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Assignee, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

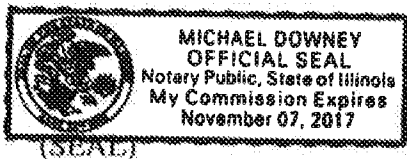
WE hereby authorize Assignee to insert in the blanks above the filing date and application number of said application when known.

*Marjavis J. Matthis*

\_\_\_\_\_  
Marjavis J. Matthis

STATE OF Illinois

Before me, a Notary Public in and for the State of Illinois, on this 15 day of July, 2015, personally appeared Marjavis J. Matthis, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.



*[Signature]*

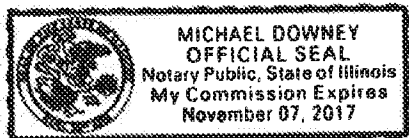
\_\_\_\_\_  
NOTARY PUBLIC

My Commission Expires: 11/7/2017

[Signature]  
Bryan Washburn

STATE OF Illinois

Before me, a Notary Public in and for the State of Illinois, on this 15 day of July, 2015, personally appeared **Bryan Washburn**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.



(SEAL)

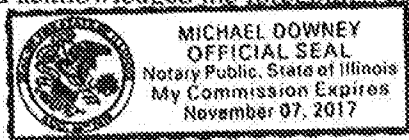
[Signature]  
NOTARY PUBLIC

My Commission Expires: 11/7/2017

STATE OF Illinois

[Signature]  
Robert Coon

Before me, a Notary Public in and for the State of Illinois, on this 15 day of July, 2015, personally appeared **Robert Coon**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.



(SEAL)

[Signature]  
NOTARY PUBLIC

My Commission Expires: 11/7/2017