PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
MARIA CRISTINA CALVANI	08/21/2015

RECEIVING PARTY DATA

Name:	ROLEX WATCH U.S.A., INC.	
Street Address:	665 5TH AVENUE	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10022	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29537430	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	A220696	
NAME OF SUBMITTER:	ALEXANDER E. AUERBACH, NEW APP SPEC	
SIGNATURE:	NATURE: /Alexander E. Auerbach/	
DATE SIGNED:	08/26/2015	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 2

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PATENT 503452453 REEL: 036422 FRAME: 0401

Docket No.:

A220696

Only After Sept 16, 2012

ASSIGNMENT WITH DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)

Whereas, I, the undersigned inventor hereinafter called assignor, have invented certain improvements described in the application identified below; and

Whereas, <u>ROLEX WATCH U.S.A.</u>, <u>Inc. of 665 5th Avenue</u>, <u>NEW YORK</u>, <u>10022</u>, <u>United States</u>, (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I, the above named assignor, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, including the right to claim priority under 35 USC 119 and the right to sue for past damages, and I request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I hereby agree that the assignee may apply for foreign Letters Patent on the invention and I will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

WATCH DIAL

The above identified application was made or was authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the application for which this assignment with declaration is being submitted.

I am aware of the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 CFR 1.56.

I hereby acknowledge that any willful false statement made in this assignment with declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

PATENT REEL: 036422 FRAME: 0402

NAME OF SOLE OR FIRST INVENTOR:					
Given Name		, ·			
(first and middle [if any])	Maria Cristina	Family Name or Surname	CALVANI		
Inventor's signature	Ciche alo	Date :	. August 21, 2015		
Residence: Cologny, Switzerland					
Mailing Address: c/o ROLEX WA	ГСН U.S.A., INC., 665 5th A	venue, New York, NY, 10022, United	l States		

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