503455309 08/27/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3501934

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PAUL D. MARCOS	08/20/2015
ANDREW E. PLATZER	08/19/2015

RECEIVING PARTY DATA

Name:	APPLE INC.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14837406	

CORRESPONDENCE DATA

Fax Number: (650)326-2422

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-326-2400

Email: lgilday@kilpatricktownsend.com

Correspondent Name: KILPATRICK TOWNSEND & STOCKTON

Address Line 1: TWO EMBARCADERO CENTER, 8TH FLOOR

Address Line 4: SAN FRANCISCO, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	90911-P23251US2-919483
NAME OF SUBMITTER:	LELIA K. GILDAY
SIGNATURE:	/Lelia K. Gilday/
DATE SIGNED:	08/27/2015

Total Attachments: 2

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PATENT 503455309 REEL: 036438 FRAME: 0797

Attorney Docket No. 90911-P23251US2-919483

ASSIGNMENT (Patent Application)

JOINT

WHEREAS, Paul D. Marcos and Andrew E. Platzer, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:

ACCESSORY DEVICE APPLICATION BUNDLING

Filing Date:

August 27, 2015

Application No.:

14/837,406

WHEREAS, APPLE INC., a corporation of the state of California, located at 1 Infinite Loop, Cupertino, CA 95014, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors. Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignors, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Signature:	Paul D. Marcos	Date: 8-20-20/5
Signature:	Andrew E. Platzer	Date:

PATENT REEL: 036438 FRAME: 0798

Attorney Docket No. 90911-P23251US2-919483

ASSIGNMENT

(Patent Application)

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Signature:		Date:	
	Paul D. Marcos		
Signature:	MIS	Date:	8/19/15
	Andrew E. Platzer		- / /

PATENT REEL: 036438 FRAME: 0799

RECORDED: 08/27/2015