503459567 08/31/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID GELLER	05/19/2014
KEVIN LENANE	05/19/2014
ABEL MOHLER	05/19/2014

RECEIVING PARTY DATA

Name:	VEENOME, INC.
Street Address:	1400 KEY BLVD.
Internal Address:	SUITE 1000
City:	ARLINGTON
State/Country:	VIRGINIA
Postal Code:	22209

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14824739

CORRESPONDENCE DATA

Fax Number: (202)450-5538

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: jhughes@bookoffmcandrews.com
Correspondent Name: BOOKOFF MCANDREWS, PLLC.
Address Line 1: 2401 PENNSYLVANIA AVENUE, N.W.

Address Line 2: SUITE 450

Address Line 4: WASHINGTON, D.C. 20037

ATTORNEY DOCKET NUMBER:	00025-0001-04000
NAME OF SUBMITTER:	CHRISTOPHER K. AGRAWAL
SIGNATURE:	/Christopher K. Agrawal/
DATE SIGNED:	08/31/2015

Total Attachments: 4

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PATENT 503459567 REEL: 036457 FRAME: 0861

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PATENT REEL: 036457 FRAME: 0862

Attorney Docket No.: 00025-0001-01000

Page 1 of 2

Client Ref. No.:

Title: SYSTEMS AND METHODS FOR EVALUATING ONLINE VIDEOS

ASSIGNMENT

WHEREAS, we, David GELLER, Kevin LENANE, and Abel MOHLER, have invented certain new and
useful improvements as described in U.S. patent application, entitled SYSTEMS AND METHODS FOR
EVALUATING ONLINE VIDEOS, the application having been executed on even date herewith, and/or being
identified in the United States Patent and Trademark Office ("USPTO") by Application No.
filed("Invention"); and

WHEREAS, **Veenome**, **Inc.**, a Corporation of the State of Virginia, and having an address of 1400 Key Blvd., Suite 1000, Arlington, VA 22209, U.S.A. (together with its successors and assigns, the "Assignee"), seeks to memorialize its ownership of the entire right, title and interest in and to the Invention;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, I transfer to Assignee my entire right, title, and interest in and to the Invention, including all inventions disclosed or claimed in the above-identified patent application, including any improvements thereof, any corresponding domestic applications (e.g., provisional, non-provisional, divisional, continuation, continuation-in-part, reexamination, and/or reissue patent), any corresponding foreign applications, all patents issuing thereon, or other patent applications based off or claiming priority to the above-identified patent application, and all rights and benefits under any applicable treaty or convention. I authorize the USPTO (or foreign equivalent thereof) to issue any patent (or similar legal protection) to the Assignee.

I authorize the Assignee to insert in this instrument the filing date and application number of the application when ascertained. I hereby authorize the Assignee (or its designee) to apply for patent (or similar legal protection) in its own name if desired, in any and all countries.

I represent to the Assignee that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I agree when requested, without additional consideration, but at the expense of the Assignee, to provide additional reasonable assistance necessary to memorialize this assignment, to execute all oaths, declarations, assignments, powers of attorney and other papers necessary to perfect and vest title to the rights assigned herein to the Assignee; and will render all assistance in filing, obtaining, maintaining, and enforcing any patent (or similar legal protection) on the Invention in any and all countries.

DECLARATION

I have reviewed and understand the contents of the above-identified patent application including the claims, and I believe I am an original or an original joint inventor of a claimed invention in the above-identified patent application. The above-identified patent application was made or authorized to be made by me. I am aware of and acknowledge my duty to disclose to the USPTO all information known to me to be material to patentability of the claims in the above-identified patent application. I acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

PATENT REEL: 036457 FRAME: 0863

Attorney Docket No.:
00025-0001-01000

Page 2 of 2

Client Ref. No.:

Title: SYSTEMS AND METHODS FOR

EVALUATING ONLINE VIDEOS

David GELLER 10305 Darby Street Fairfax, VA 22030

Date 3/19/2014

Kevin LENANE 1601 Clarendon Blvd. Apt.1307 Arlington, VA 22209

Date _____

Abel MOHLER 7881 Highway 25/70 Marshall, NC 28753

Date _____

PATENT REEL: 036457 FRAME: 0864

Attorney Docket No.: 00025-0001-01000

Page 2 of 2

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David GELLER 10305 Darby Street Fairfax, VA 22030

Date _____

Kevin LENANE 1601 Clarendon Blvd. Apt.1307 Arlington, VA 22209

Date <u>5/19/14</u>

Abel MOHLER 7881 Highway 25/70 Marshall, NC 28753

Date _____

REEL: 036457 FRAME: 0865

Attorney Docket No.: 00025-0001-01000

Page 2 of 2

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Date ____

Kevin LENANE 1601 Clarendon Blvd. Apt.1307 Arlington, VA 22209

Date ____

Abel MOHLER 7881 Highway 25/70 Marshall, NC 28753

Date 2014-05-19