

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT3506303

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MAYUR VENKTESH DESHPANDE	08/24/2011
KASEM MARIFET	08/24/2011
JACOB BURTON MATTHEWS	09/08/2011
JAMES LEE WOGULIS	08/24/2011
LINUS PAGE CHOU	09/08/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GOOGLE INC.
<b>Street Address:</b>	1600 AMPHITHEATRE PARKWAY
<b>City:</b>	MOUNTAIN VIEW
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14812373
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	ejahaj@foley.com
<b>Correspondent Name:</b>	FOLEY AND LARDNER LLP
<b>Address Line 1:</b>	111 HUNTINGTON AVE
<b>Address Line 2:</b>	SUITE 2500
<b>Address Line 4:</b>	BOSTON, MASSACHUSETTS 02199
<b>ATTORNEY DOCKET NUMBER:</b>	098981-3077
<b>NAME OF SUBMITTER:</b>	JOHN D. LANZA
<b>SIGNATURE:</b>	/John D. Lanza/
<b>DATE SIGNED:</b>	08/31/2015
<b>Total Attachments: 4</b>	
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ASSIGNMENT

For valuable consideration, I, Mayur Venktesh DESHPANDE of 159 Argonne Avenue, Long Beach, California 90803; Kasem MARIFET of 2367 Elden Avenue, Costa Mesa, California 92627; Jacob Burton MATTHEWS of 1 W Superior Street, Apt. 4811, Chicago, Illinois 60654; James Lee WOGULIS of 1860 Glenneyre Street, Laguna Beach, California 92651; and Linus Page CHOU of 1478 Jackson Street, #2, San Francisco, California 94109, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled SYSTEM FOR VALIDATING SITE CONFIGURATION BASED ON REAL-TIME ANALYTICS DATA, filed July 20, 2011, and assigned U.S. Serial Number 13/187,420, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Mayur Venkatesh DESHPANDE  
Mayur Venkatesh DESHPANDE

Witnessed by:

[Signature]  
Signature

Date: 8/24/11

Neil Rhodes  
Typed or Printed Name

124 S San Mateo St  
Redlands CA 92373  
Witness Address

[Signature]  
Kaseh MARIFET


Witnessed by:

[Signature]  
Signature

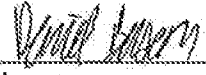
Date: 8/24/11

Neil Rhodes  
Typed or Printed Name

124 S San Mateo St  
Redlands CA 92373  
Witness Address

  
\_\_\_\_\_  
Jacob Burton MATTHEWS

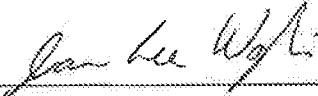
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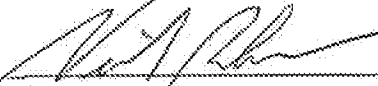
Date: 9/8/11

Daniel Benson  
\_\_\_\_\_  
Typed or Printed Name

941 Sherman Ave  
Evansville IL  
\_\_\_\_\_  
Witness Address

  
\_\_\_\_\_  
James Lee WOGULIS

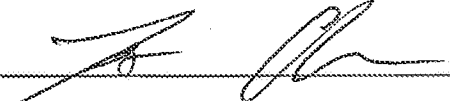
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Signature


Date: 8/24/11

Neil Rhodes  
\_\_\_\_\_  
Typed or Printed Name

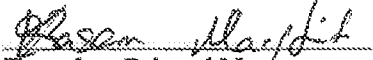
124 S. San Mateo St.  
Redlands, CA 92373  
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Witness Address

  
\_\_\_\_\_  
Linus Page CHOU

Witnessed by:

  
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Signature

Date: 9/8/11

  
\_\_\_\_\_  
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2367 Elm Ave  
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Witness Address