

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3513006

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JAMEY GRAHAM	09/02/2015
TIMOTHEE BAILLOEUL	09/02/2015
DANI ESSINDI BEHRENDT	09/02/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	RICOH COMPANY, LTD.
<b>Street Address:</b>	3-6, NAKAMAGOME 1-CHOME,
<b>Internal Address:</b>	OHTA-KU
<b>City:</b>	TOKYO
<b>State/Country:</b>	JAPAN
<b>Postal Code:</b>	143-8555
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14733792
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(801)355-0160
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	8012589837
<b>Email:</b>	PATENTS@PATENTLAWWORKS.NET
<b>Correspondent Name:</b>	PATENT LAW WORKS LLP
<b>Address Line 1:</b>	201 S. MAIN STREET
<b>Address Line 2:</b>	SUITE 250
<b>Address Line 4:</b>	SALT LAKE CITY, UTAH 84111
<b>ATTORNEY DOCKET NUMBER:</b>	10010-04716 US
<b>NAME OF SUBMITTER:</b>	PAIGE M. ALSBURY
<b>SIGNATURE:</b>	/Paige Alsbury/
<b>DATE SIGNED:</b>	09/03/2015
<b>Total Attachments: 2</b>	
source=04716 US 2015-09-02 - Assignment#page1.tif	
source=04716 US 2015-09-02 - Assignment#page2.tif	

## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Ricoh Company, Ltd.**, a corporation of **Japan** having a place of business at **3-6 Nakamagome, 1-Chome, Ohta-ku, Tokyo, Japan 143-8555** ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

☒ Application No. 14/733,792, entitled "Generating a Conversation in a Social Network Based on Mixed Media Object Context," filed on June 8, 2014 which is a continuation of US Application No. 13/192,458, filed on July 27, 2011.

2. The entire worldwide right, title, and interest in and to:  
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION;  
(c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

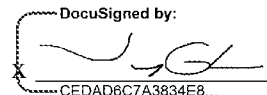
Title: **GENERATING A CONVERSATION IN A SOCIAL NETWORK  
BASED ON MIXED MEDIA OBJECT CONTEX**  
Filed: June 8, 2015  
Application No.: 14/733,792

---

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

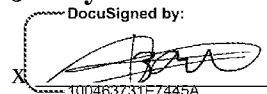
This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

DocuSigned by:  
  
CEDAD6C7A3834E8...

**Jamey Graham**

9/2/2015

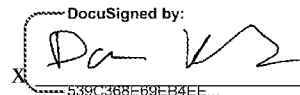
Date of Signature

DocuSigned by:  
  
100463731E7445A...

**Timothee Bailloeu**

9/2/2015

Date of Signature

DocuSigned by:  
  
539C368E69EB4EE...

**Dani Essindi Behrendt**

9/2/2015

Date of Signature