# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
FORPEOPLE LIMITED	09/02/2015

#### **RECEIVING PARTY DATA**

Name:	THE COCA-COLA COMPANY	
Street Address:	ONE COCA-COLA PLAZA, NW	
City:	ATLANTA	
State/Country:	GEORGIA	
Postal Code:	30313	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29523444

#### **CORRESPONDENCE DATA**

**Fax Number:** (678)365-4450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 2: SUITE 600

Address Line 4: ATLANTA, GEORGIA 30308

ATTORNEY DOCKET NUMBER:	81281487
NAME OF SUBMITTER:	CANDICE P. DYSART
SIGNATURE:	/Candice P. Dysart/
DATE SIGNED:	09/04/2015

## **Total Attachments: 2**

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PATENT 503467920 REEL: 036497 FRAME: 0754

ASSIGNMENT

WHEREAS, forpeople Limited, with a place of business at 18 Bowden Street,

Kennington, London SE11 4DS (hereinafter, "ASSIGNOR"), owns certain inventions and

improvements disclosed in an application for Letters Patent entitled "DISPENSER ROBOT

WITH ANIMATED FACIAL EXPRESSIONS" filed in the United States Patent and

Trademark Office on April 9, 2015 as application serial number 29/523,444 (hereinafter

"Application");

WHEREAS, The Coca-Cola Company, a corporation organized under the laws of the

State of Delaware, having a principal place of business at One Coca-Cola Plaza, NW, Atlanta,

Georgia 30313 USA (hereinafter "ASSIGNEE"), is desirous of acquiring an interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto

ASSIGNEE, and by submission of this instrument ASIGNEE accepts, the full, exclusive and

entire right, title and interest in and to said Application, in and to any divisions, continuations,

and reissues thereof, and in and to all inventions and improvements disclosed and described in

said Application, preparatory to obtaining Letters Patent of the United States therefor, as well as

any right to claim priority to any such Application; and ASSIGNOR here by requests the

Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States

resulting from said Application, or from a division, continuation, or reissue thereof, to

ASSIGNEE, as the assignee for its interest, and for the sole use and benefit of ASSIGNEE and

its assigns and legal representatives;

For the same consideration, ASSIGNOR, by these presents do/does hereby sell, assign

and transfer to ASSIGNEE, and by submission of this instrument ASIGNEE accepts, the full,

exclusive, and entire right, title and interest in and to any foreign application or applications

corresponding to or claiming priority to said Application, in whole or in part, in countries other

than the United States, in and to any Letters Patent and similar protective rights granted on said

foreign applications, and in and to the right to claim any applicable priority rights arising from or

required for said foreign applications under the terms of any applicable conventions, treaties,

Classified - Unclassified

Application No. 29/523,444

Title: DISPENSER ROBOT WITH ANIMATED FACIAL EXPRESSIONS

Anaqua No. 81281487

Page 2 of 2

statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNOR agree(s) to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by its duly authorized officers and its seal to be affixed, this 2ND day of SCPT., 2015.

ASSIGNOR: forpeople Limited

[Corporate Seal]

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Classified - Unclassified