503471868 09/09/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3518493

SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY	DATA				
		Name	Execution Date		
MATTHEW T. RILEY			10/29/2012		
QUINLAN J. HOXIE			10/29/2012		
RECEIVING PARTY D	ΑΤΑ				
Name:	SWIFT	SWIFTYPE, INC.			
Street Address:	301 RI	301 RHODE ISLAND STREET			
Internal Address:	SUITE	SUITE B10			
City:	SAN F	SAN FRANCISCO			
State/Country:	CALIF	CALIFORNIA			
Postal Code:	94103	94103			
PROPERTY NUMBERS Total: 1 Property Type		Number			
Application Number: 1484		14849076			
CORRESPONDENCE	DATA				
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ATTORNEY DOCKET NUMBER:		6699-00202	6699-00202		
NAME OF SUBMITTER:		JEFFREY C. HOOD	JEFFREY C. HOOD		
SIGNATURE:		/Jeffrey C. Hood/	/Jeffrey C. Hood/		
DATE SIGNED:		09/09/2015	09/09/2015		
Total Attachments: 2		1			
I Utal Attachinents. Z					
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned does hereby:

SELL, ASSIGN AND TRANSFER to <u>SWIFTYPE, INC.</u>, (the "Assignee"), a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having its principal place of business at <u>301 Rhode Island Street</u>, <u>Suite B10</u>, <u>San Francisco</u>, <u>California 94103</u>, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned concurrently herewith, and is entitled "<u>Modifying a</u> <u>Custom Search Engine for a Web Site Based on Custom Tags</u>," such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST my attorney, Jeffrey C. Hood, of Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C., P.O. Box 398, Austin, TX 78767-0398, to insert here in parentheses (**November 2, 2012 Serial No. 13/667,493**) the filing date and application number of said application when known;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT that, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for securing, maintaining and enforcing proper patent protection for such improvements and for vesting title to such improvements in the Assignee;

COVENANT AND AGREE that the above is and will be binding on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assigns.

Page 1 of 2

PATENT REEL: 036523 FRAME: 0354

(Signature). Name: Matthew T. Riley

Date: __ 10/29/12

Witness (Signature): Micas Tranch Date: 10/29/12

Witness (Printed Name): LUCAS Francl

10-29-12 (Signature)_ Date: Name Quinlan J/Hoxie

Witness (Signature): Aucout France Date: 10/29/12

Witness (Printed Name): Lucas Francl

Jeffrey C. Hood Meyertons, Hood, Kivlin, Kowert & Goetzel PC P.O. Box 398 Austin, TX 78767-0398

Page 2 of 2

RECORDED: 09/09/2015