

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3525606

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GARY GUREVICH	10/08/2012
JEFFREY ZWELLING	07/26/2012
YANIV SHALEV	07/30/2012
RECEIVING PARTY DATA	
Name:	CONVERTRO, INC.
Street Address:	1453 THIRD STREET PROMENADE
Internal Address:	SUITE 370
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90401
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14851386
CORRESPONDENCE DATA	
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Correspondent Name:	BOOKOFF MCANDREWS, PLLC
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ATTORNEY DOCKET NUMBER:	00008-0096-02000
NAME OF SUBMITTER:	JAMES R. CARPENTER
SIGNATURE:	/James R. Carpenter/
DATE SIGNED:	09/15/2015
Total Attachments: 4	
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ASSIGNMENT

WHEREAS, we, Gary Gurevich of Wheeling Illinois, Jeffrey Zwelling of Santa Monica California and Yaniv Shalev of Kefer Sava, Israel, have invented certain new and useful improvements in SYSTEMS AND METHODS FOR IDENTIFYING A RETURNING WEB CLIENT, for which an application for Letters Patent of the United States is being made, and which may be identified in the United States Patent Office by Application No. 13/530,989, filed June 22, 2012.

WHEREAS, Convertro, Inc. ("Assignee"), having its principal offices at 1453 Third Street Promenade, Suite 370, Santa Monica, California 90401, is desirous of acquiring the entire right, title and interest in and to said invention, said provisional application and in, to and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

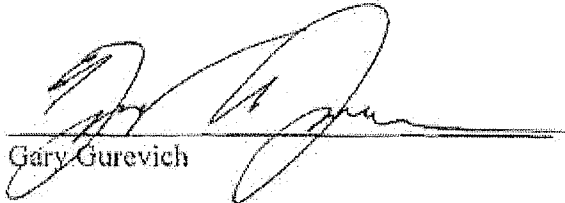
We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of

such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seal as dated below.

Date: 7-26-2012



Gary Gurevich

Subscribed and sworn to before me
this ___ day of _____, 2012.

Notary Public

[Notary Seal]

Date: 7/26/2012



Jeffrey Zwelling

Subscribed and sworn to before me
this ___ day of _____, 2012.

Notary Public

[Notary Seal]

such applications or patents.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seal as dated below.

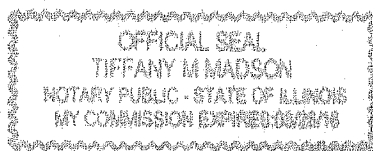
Date: 10-8-2012

[Handwritten Signature]
Gary Gurevich

Subscribed and sworn to before me this 8 day of October, 2012.

Notary Public

[Notary Seal]



[Handwritten Signature]
10-8-2012

Date:

Jeffrey Zwelling

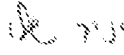
Subscribed and sworn to before me this ___ day of _____, 2012.

Notary Public

[Notary Seal]

Attorney Docket No.: 5085.01US02

Date: 30/07/2012

Yaniv Shalev 
ID: 039178999

Date: 30/07/2012

Witness One Printed Name IDDO RAHLASSI

Witness One Signature



Date: 30/07/2012

Witness Two Printed Name YEVGENY DOCTOR

Witness Two Signature

