

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	SINA FATEH	09/16/2013
RECEIVING PARTY DATA		
Name:	ATHEER, INC.	
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City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94040	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14855036	
CORRESPONDENCE DATA		
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NAME OF SUBMITTER:	BRIAN R. COLEMAN	
SIGNATURE:	/brian r. coleman/	
DATE SIGNED:	09/15/2015	
Total Attachments: 1		
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ASSIGNMENT BY INVENTOR

This Assignment is by the following individual (the "Assignor"):

- **Sina Fateh** having a mailing address of 2061 Landings Drive, Mountain View, California 94043.

The Assignor invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled **METHOD AND APPARATUS FOR SELECTIVELY PRESENTING CONTENT**, and filed on August 29, 2013 as U.S. Application No. **14/014,207** (the "Application").


Atheer, Inc., a Corporation of Delaware having its principal place of business at **2061 Landings Drive, Mountain View, California 94043** (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor own the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date:

Sep/16/2013

Signature:


Sina Fateh