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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3528974

	SSIGNMENT		
		ASSIGNMENT	
PARTY DATA			
N	ame	Execution Date	
RTAULT		01/06/2014	
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PARTY DATA			
SPANX, INC.			
ss: 3035 PEACHT	PEACHTREE ROAD, NE		
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	0291-010DX2		
BMITTER:	MANDA W. SMITH		
/	Amanda W. Smith/		
	9/16/2015		
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ence will be sent to the e- bumber, if provided; if that 404645 athoma ent Name: MEUN e 1: 999 PE e 2: SUITE e 4: ATLAN OCKET NUMBER: 1 BMITTER: /	mail address first; if that is unsuc t is unsuccessful, it will be sent vi 7700 son@mcciplaw.com ER CARLIN & CURFMAN LLC ACHTREE STREET, NE 1300 TA, GEORGIA 30309 0291-010DX2 MANDA W. SMITH Amanda W. Smith/	ia US Mail.	

PATENT REEL: 036580 FRAME: 0476

ASSIGNMENT, OATH, AND DECLARATION

For valuable consideration, we, Vincent Bertault of Orient, New York and Robert Kemp of Atlanta, GA, hereby declare that the below-identified patent application was made or authorized to be made by us and that we believe that we are original joint inventors of a claimed invention in the patent application and hereby assign to Spanx, Inc., a corporation of Atlanta, GA, having a place of business at 3344 Peachtree Road, NE, Suite 1700, Atlanta, GA 30326, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title, and interest throughout the world in the inventions and improvements that are subject of an application for United States Patent, titled "DISPLAY TOWER," filed September 3, 2013, and assigned U.S. Patent Application No.29/465,880, this assignment including said application, any and all divisional, continuing, substitute, renewal, reissue, and all other applications for patent that have been or shall be filed in the United States and all foreign countries on any such inventions or improvements; all original and reissued patents that have been or shall be issued in the United States and all foreign countries on such inventions or improvements; and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations, and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives, and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

We hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

Assignment Page 1 of 3

PATENT REEL: 036580 FRAME: 0477

れ 2014 Date:



STATE OF SS. COUNTY OF

On <u>January</u> (4, 20)4, before me, the undersigned, a notary public for the State of <u>Georgial</u>, there personally appeared Vincent Bertault, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, Oath, and Declaration, who acknowledged having executed the same in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.

LESLIE K SLAVICH NOTANY PUBLIC DEVALS COUNTY, GEORGIA COMMESSION EXPIRES JUNE 22, 2015

lam

Notary Public



Assignment Page 2 of 3

PATENT REEL: 036580 FRAME: 0478



in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.

E 22, 2015

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Notary Publi



Assignment Page 3 of 3

RECORDED: 09/16/2015