

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3537650

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JENS MITCHELL NIELSEN	09/08/2015
MARK MANUEL MARTINEZ	09/03/2015
MAXWELL W. DAVIS	09/03/2015
KEQING LI	09/03/2015
BRAD DANIEL BRINSON	09/08/2015
KEELINE BURDICK WILCOX	09/16/2015
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<b>Name:</b>	FITBIT, INC.
<b>Street Address:</b>	405 HOWARD STREET
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<b>City:</b>	SAN FRANCISCO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94105
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29537616
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	FTBTD009A
<b>NAME OF SUBMITTER:</b>	CHRISTIAN D. SCHOLZ
<b>SIGNATURE:</b>	/Christian D. Scholz/
<b>DATE SIGNED:</b>	09/22/2015

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**PATENT**  
**REEL: 036626 FRAME: 0725**

**Total Attachments: 3**

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**ASSIGNMENT OF PATENT APPLICATIONS**


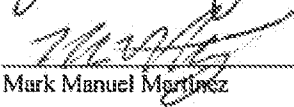

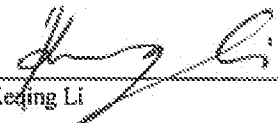
Whereas I, an undersigned named inventor, possess the right, title and interest for and in the Invention(s) as set forth in the following patent applications:

<u>Patent No.</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Issue Date</u>
	29/537,616	August 27, 2015	

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned named inventor, hereby:

- 1) Sell, assign and transfer to Fitbit, Inc., a Delaware corporation having a place of business at 405 Howard Street, Suite 550, San Francisco, CA 94105 ("ASSIGNEE"), the entire right, title and interest in the above-referenced application including any and all improvements and inventions disclosed therein, and in applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced applications.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said applications or any divisions, continuations, substitutes, renewals, re-examinations or reissues thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said applications, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the named inventor, as well as the named inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

1)	Signature: 	Date: 9/9/15
	Typed Name: Jens Mitchell Nelsen	
2)	Signature: 	Date: 9/3/15
	Typed Name: Mark Manuel Martinez	
3)	Signature: 	Date: 09/03/15
	Typed Name: Maxwell W. Davis	
4)	Signature: 	Date: 09/03/15
	Typed Name: Keqing Li	

5) Signature:   
Typed Name: Brad Daniel Brinson

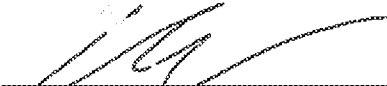
Date: 08 Sep 15

6) Signature: \_\_\_\_\_  
Typed Name: Keeline Burdick Wilcox

Date: \_\_\_\_\_

5) Signature: \_\_\_\_\_  
Typed Name: Brad Daniel Brinson

Date: \_\_\_\_\_

6) Signature:   
Typed Name: Koenne Burdick Wilcox

Date: 9/16/15