PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PARTY	' DATA			
		Name	Execution Date	
DANIEL LUGINBUHL	-		09/11/2015	
TUNC OZAN AYDIN			09/21/2015	
ALJOSA SMOLIC			09/15/2015	
NIKOLCE STEFANO	SKI		09/15/2015	
RECEIVING PARTY	DATA			
Name:		ALT DISNEY COMPANY (SWITZERI	_AND)	
Street Address:	HOES	HOESCHGASSE 45		
City:	ZURIC	ZURICH		
State/Country:	SWITZ	SWITZERLAND		
Postal Code:	8008			
Name:		EIDGENOESSISCHE TECHNISCHE HOCHSCHULE ZURICH (ETH ZURICH)		
Street Address:		RAEMISTRASSE 101		
City:	ZURIC	ZURICH		
State/Country:	SWITZ	SWITZERLAND		
Postal Code:	8092			
PROPERTY NUMBE	RS Total: 1			
Property Type		Number		
Application Number	:	14862027		
CORRESPONDENC	E DATA	(858)509-3691		
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CORRESPONDENC Fax Number: <i>Correspondence win using a fax number,</i> Phone:	ll be sent to	o the e-mail address first; if that is u d; if that is unsuccessful, it will be s (858)720-8900	ent via US Mail.	
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CORRESPONDENC Fax Number: <i>Correspondence wil using a fax number,</i> Phone: Email: Correspondent Nam Address Line 1:	ll be sent to if provided	o the e-mail address first; if that is u d; if that is unsuccessful, it will be s (858)720-8900 docketing@sheppardmullin.com, CSt DAVID E. HEISEY DISNEY ENTERPRISES, INC. C/O S	sent via US Mail. roesser@SheppardMullin.com	
CORRESPONDENC Fax Number: <i>Correspondence win using a fax number,</i> Phone: Email: Correspondent Nam Address Line 1: Address Line 2:	ll be sent to if provided	o the e-mail address first; if that is u d; if that is unsuccessful, it will be s (858)720-8900 docketing@sheppardmullin.com, CSt DAVID E. HEISEY DISNEY ENTERPRISES, INC. C/O S 12275 EL CAMINO REAL, SUITE 200	sent via US Mail. roesser@SheppardMullin.com SHEPPARD MU 0	
CORRESPONDENC Fax Number: <i>Correspondence wil using a fax number,</i> Phone: Email: Correspondent Nam Address Line 1:	ll be sent to if provided	o the e-mail address first; if that is u d; if that is unsuccessful, it will be s (858)720-8900 docketing@sheppardmullin.com, CSt DAVID E. HEISEY DISNEY ENTERPRISES, INC. C/O S	sent via US Mail. roesser@SheppardMullin.com SHEPPARD MU 0	

REEL: 036627 FRAME: 0221

NAME OF SUBMITTER:	DAVID E. HEISEY			
SIGNATURE:	/David E. Heisey/			
DATE SIGNED:	09/22/2015			
Total Attachments: 3				
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ASSIGNMENT OF PATENT APPLICATION

WHEREAS, those named herein as "Assignors" are the inventors of the invention described and set forth in the below-identified patent application for United States Letters Patent;

Title of Invention:	PERCEPTUAL COLOR TRANSFORMATIONS FOR WIDE COLOR GAMUT VIDEO CODING
Inventor(s)/Assignors:	DANIEL LUGINBÜHL, Raemistrasse 101, 8092 Zürich, Switzerland; TUNC OZAN AYDIN, Bellariastrasse 71, 8038 Zurich, Switzerland; ALJOSA SMOLIC, Buchenweg 2, 5000 Aarau, Switzerland; and NIKOLCE STEFANOSK1, Hoeschgasse 45, CH-8008 Zürich, Switzerland.
Date(s) of execution of Declaration:	September 11, 2015
	September 21, 2015
	September 15, 2015
	September 15, 2015
Filing Date:	September 22, 2015
Patent Application No .:	14/862,027; and

WHEREAS, The Walt Disney Company (Switzerland), a Swiss Corporation, with offices at Hoeschgasse 45, CH-8008 Zürich, Switzerland and ETH Zurich (Eidgenoessische Technische Hochschule Zürich), a corporation of Switzerland, with offices at Raemistrasse 101, 8092 Zürich, Switzerland,) hereinafter referred to as "ASSIGNEES," are desirous of acquiring a joint undivided interest in the invention and patent application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignees with full title guarantee all right, title and interest in and to each and every invention disclosed in the patent application, the patent application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the patent application as provided by the Paris Convention or otherwise. The right, title and interest is to be held and enjoyed by Assignees and Assignees' successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof, and the right to recover, and to bring all such proceedings as may be necessary for the recovery of, damages or other forms of relief in respect of any and all infringements of the Letters Patent or Registrations, and all rights under the International Convention for the Protection of Industrial Property.

Assignors further agree that they will, without charge to Assignors, but at Assignees' expense, (a) cooperate with Assignees in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignees lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignees, or Assignees' successors and assigns.

PATENT REEL: 036627 FRAME: 0223

Patent Assignment Attorney Docket No.: 01SA-211381 Client Ref. No.: 15-DIS-127-DRZ-US-UTL

Assignors hereby authorize and request Sheppard Mullin Richter & Hampton LLP, 12275 El Camino Real, Suite 200, San Diego, CA 92130-2006 to insert hereinabove the application number, declaration dates and filing date of the above-referenced patent application when known, if not already present.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: <u>2017</u>

ene undertit DANIEL LUGINBUHL

Dated:

TUNC OZAN AYDIN

Dated:

ALJOSA SMOLIC

Dated:

NIKOLCE STEFANOSKI

SMRH:472988733.1

Page 2 of 2

Patent Assignment Attomey Docket No.: 01SA-211381 Client Ref. No.: 15-DIS-127-DRZ-US-UTL

Assignors hereby authorize and request Sheppard Mullin Richter & Hampton LLP, 12275 El Camino Real, Suite 200, San Diego, CA 92130-2006 to insert hereinabove the application number, declaration dates and filing date of the above-referenced patent application when known, if not already present.

IN TESTIMONY WHEREOF. Assignors have signed their names on the dates indicated.

Dated: 24, 24 Last Dated:

Dated:

Dated: 15.05.2015

DANIEL LUGINBÜHL

TUNC OZAN AYDIN

ALJOSA SMOLIC

Reparter

NIKOLCE STEFANOSKI

SMRH:4729887331

Page 2 of 2

RECORDED: 09/22/2015