

# PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3537768

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
THE WALT DISNEY COMPANY (SWITZERLAND)	09/22/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	DISNEY ENTERPRISES, INC.
<b>Street Address:</b>	500 S. BUENA VISTA STREET
<b>City:</b>	BURBANK
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91521
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14862027
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(858)509-3691
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(858)720-8900
<b>Email:</b>	docketing@sheppardmullin.com, CStroesser@SheppardMullin.com
<b>Correspondent Name:</b>	DAVID E. HEISEY
<b>Address Line 1:</b>	DISNEY ENTERPRISES, INC. C/O SHEPPARD MU
<b>Address Line 2:</b>	12275 EL CAMINO REAL, SUITE 200
<b>Address Line 4:</b>	SAN DIEGO, CALIFORNIA 92130-2006
<b>ATTORNEY DOCKET NUMBER:</b>	15-DIS-127-DRZ-US-UTL
<b>NAME OF SUBMITTER:</b>	DAVID E. HEISEY
<b>SIGNATURE:</b>	/David E. Heisey/
<b>DATE SIGNED:</b>	09/22/2015
<b>Total Attachments: 2</b>	
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### ASSIGNMENT OF PATENT APPLICATION

WHEREAS, The Walt Disney Company (Switzerland), a Swiss Corporation, with offices at Hoeschgasse 45, CH-8008, Zürich, Switzerland hereinafter referred to as "Assignor," is the owner of all or part of the right, title and interest in the inventions described and set forth in the below-identified patent application for United States Letters Patent:

Title of Invention:                    PERCEPTUAL COLOR TRANSFORMATIONS FOR  
  WIDE COLOR GAMUT VIDEO CODING

Date(s) of execution of Declaration:     September 11, 2015  
   September 21, 2015  
   September 15, 2015  
   September 15, 2015

Filing Date:                                    September 22, 2015

Patent Application No.:                    14/862,027; and

WHEREAS, Disney Enterprises, Inc., a Delaware Corporation, with offices at 500 S. Buena Vista Street, Burbank, California 91521, hereinafter referred to as "Assignee," is desirous of acquiring an interest and/or a joint undivided interest in the invention and patent application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all of the rights Assignor held as to right, title and interest in and to each and every invention disclosed in the patent application, the patent application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the patent application as provided by the Paris Convention or otherwise. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof, and the right to recover, and to bring all such proceedings as may be necessary for the recovery of, damages or other forms of relief in respect of any and all infringements of the Letters Patent or Registrations, and all rights under the International Convention for the Protection of Industrial Property.

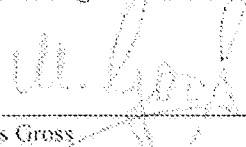
Assignor further agrees that it will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

15-DIS-127-DRZ-US-UTL  
(01SA-211381)

Assignors hereby authorize and request Sheppard Mullin Richter & Hampton LLP, 12275 El Camino Real, Suite 200, San Diego, CA 92130-2006 to insert hereinabove the application number, declaration dates and filing date of the above-referenced patent application when known, if not already present.

IN TESTIMONY WHEREOF, Assignor has signed its name on the date indicated.

Dated: 22. Sep. 2015



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Dr. Markus Gross  
Title: Vice President of Research, Disney Research, Zürich  
For: The Walt Disney Company (Switzerland)