503495370 09/25/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3541995

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SPENCER SMITH	09/23/2015

RECEIVING PARTY DATA

Name:	SYMANTEC CORPORATION
Street Address:	350 ELLIS STREET
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14864931

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	4001-1085
NAME OF SUBMITTER:	JONATHAN R. LEE
SIGNATURE:	/Jonathan R. Lee/
DATE SIGNED:	09/25/2015

Total Attachments: 3

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PATENT 503495370 REEL: 036652 FRAME: 0399

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. PATENT APPLICATION NO	14/864.931
FILING DATE	25 September 2015
INVENTOR	
ASSIGNEE	
ATTORNEY'S DOCKET NO	•
TITLE SYSTEMS AND METHODS FOR PREVENTING THE R	EXECUTION OF ONLINE MALVERTISING

PATENT ASSIGNMENT

Inventor:

Spencer Smith 904 McCarthy Court El Segundo, CA 90245

Assignee:

Symantec Corporation 350 Ellis Street Mountain View, CA 94043

BACKGROUND OF THE ASSIGNMENT

INVENTOR has conceived a certain new and useful invention disclosed in a United States patent application titled "SYSTEMS AND METHODS FOR PREVENTING THE EXECUTION OF ONLINE MALVERTISING."

ASSIGNEE desires to acquire the entire right, title and interest in the invention and with respect to any Letters Patent or grant of rights equivalent thereto that may be granted with respect to the invention in both the United States and in all foreign countries.

THE PARTIES AGREE AS FOLLOWS:

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the undersigned INVENTOR hereby sells, assigns, and transfers to Symantec, a corporation of the state of Delaware, the entire right, title, and interest in the above-identified patent application executed concurrently herewith and to all divisional, continuing, substitute, renewal, reissue, and all other applications for patent or the legal equivalent thereof which have been or may be filed in the United States and all countries foreign to the United States relating to

PATENT REEL: 036652 FRAME: 0400 any subject matter disclosed by the above-identified patent application and hereby authorize the Commissioner of Patents and Trademarks to issue such Letters Patent to ASSIGNEE for the sole

use of ASSIGNEE, its successors, or assigns.

Specifically, ASSIGNEE is hereby authorized to apply for patents relating to the invention

in its own name in countries where such procedure is proper; to claim the benefit of, file, and

prosecute applications relating to the invention under any international conventions or treaties, if

applicable. INVENTOR agrees to execute applications relating to the invention in those countries

and under those international conventions or treaties, if applicable, where it is necessary that the

same be executed by the inventor, and to execute assignments of such applications and the

resulting grant of patent rights or equivalents thereof to ASSIGNEE as well as all other necessary

papers in relation to such applications and Letters Patent.

INVENTOR further agrees, at the request and expense of ASSIGNEE, to:

execute all divisional, continuing, substitute, renewal, reissue, and any other documents

relating thereto;

execute all rightful oaths, declarations, assignments, powers of attorney, and other

papers;

communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and

things known to the undersigned relating to the above-referenced Application for United States

Letters Patent;

testify as to the same in any interference, litigation, or other proceeding relating to the

above-referenced application for United States Letters Patent; and

in general, do everything reasonably possible which the ASSIGNEE shall consider

desirable for vesting title to such Application for United States Letters Patent in the ASSIGNEE,

and for securing, maintaining, defending, or enforcing valid and enforceable patent protection

therefor.

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INVENTOR acknowledges that the sale, assignment, and transfer of rights and property set forth herein is and shall be irrevocable and binding upon the heirs, assigns, representatives and successors of the undersigned INVENTOR and extends to the successors, assigns, and nominees of the ASSIGNEE.

Signed on <u>Sept. 23</u>, 2015.

Spencer Smith

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