503497996 09/28/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joe Freeman Britt	08/06/2012
Richard Scott Bartlett	08/03/2012
Eugene Koh	08/07/2012
Matthew J. Hershenson	08/03/2012

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14830308

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	16113-3180002
NAME OF SUBMITTER:	LAUREN THIBADO
SIGNATURE:	/Lauren Thibado/
DATE SIGNED:	09/28/2015

Total Attachments: 3

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PATENT 503497996 REEL: 036666 FRAME: 0743

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PATENT REEL: 036666 FRAME: 0744

Attorney Docket No.: 16113-3180001

<u>ASSIGNMENT</u>

For valuable consideration, we, <u>JOE FREEMAN BRITT</u>, JR. of <u>P.O. Box 1683 Los Altos</u>, CA 94023, <u>RICHARD SCOTT BARTLETT</u> of 1170 63rd Street Oakland, CA 94608, <u>EUGENE KOH</u> of 171 Saturn Street San Francisco, CA 94114, <u>MATT HERSHENSON</u> of 1600 Amphitheatre Parkway, Mountain View, CA 94043, hereby assign to: <u>Google Inc.</u>, a corporation of <u>State of Incorporation</u> having a place of business at:

1600 Amphitheatre Parkway Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me,/us, entitled PHYSICAL CONFIRMATION FOR NETWORK-PROVIDED CONTENT, filed 5/3/2012, and assigned U.S. Serial Number 13/463,456, which claims priority to United States Provisional Application Serial Number 61/483,557, filed on 5/6/2011 and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in my/our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for me/ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney Docket No.: 16113-3180001

JOE FREEMAN BRITT, JR.

Witnessed by

Signature

Typed or Printed Name

1642 Branken In aPtE Witness Address

Date: 2012 - 8 - 6

RICHARD SCOTT BARTLETT

Date: 2012/8/3

Witnessed by:

Typed or Printed Name

100 ALMOND BLOSSEN CT Los Garos, CA Witness Address

Page 2 of 3

Attorney Docket No.: 16113-3180001

EUGENE KOH

Witnessed by:

Signature

Date: 8 7 1.

Signature

Typed or Printed Name

1640 Samban W APIF

San Me CA 95115

Witness Address

MATT HERSHENSON

Witnessed by:

Signature Signature

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