

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3539194

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
AUGME TECHNOLOGIES, INC.	08/13/2015
RECEIVING PARTY DATA	
Name:	HIPCRICKET, INC.
Street Address:	401 CONGRESS AVENUE, SUITE 2650
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78701
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	7460480
Patent Number:	8335232
Patent Number:	7676599
Patent Number:	7606217
CORRESPONDENCE DATA	
Fax Number:	(512)345-7225
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	512-338-9100
Email:	heather@tcchlaw.com
Correspondent Name:	TERRILE, CANNATTI, CHAMBERS & HOLLAND
Address Line 1:	P.O. BOX 203518
Address Line 4:	AUSTIN, TEXAS 78720
ATTORNEY DOCKET NUMBER:	T00214
NAME OF SUBMITTER:	KENT B. CHAMBERS
SIGNATURE:	/Kent B. Chambers/
DATE SIGNED:	09/23/2015
Total Attachments: 1	
source=Name Change from Augme to Hipcricket#page1.tif	

CERTIFICATE of AMENDMENT
of
AMENDED AND RESTATED CERTIFICATE of
INCORPORATION of
AUGME TECHNOLOGIES,
INC.

Pursuant to §242 of the General Corporation Law of the State of
Delaware

Augme Technologies, Inc., a corporation organized and existing under the laws of the State of Delaware, hereby certifies and sets forth as follows:

FIRST: That at a meeting of the Board of Directors of Augme Technologies, Inc. resolutions were duly adopted setting forth a proposed amendment of the Amended and Restated Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED: that the Certificate of Incorporation of this corporation be amended by changing Article One so that, as amended, it shall be and read as follows:

"The name of this Corporation is Hipcricket, Inc."

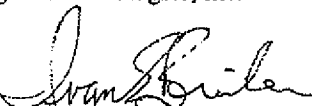
SECOND: That thereafter, pursuant to resolution of its Board of Directors, the annual meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware, at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That said amendment is to be effective at 5:00 p.m., Eastern Time, on August 23, 2013.

IN WITNESS WHEREOF, said corporation has caused this Certificate to be signed this 15th day of August, 2013.

Augme Technologies, Inc.

By: 
Name: Ivan Braiker
Title: Chief Executive Officer