

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3546641

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
SEQUENCE:	2	
CONVEYING PARTY DATA		
	Name	Execution Date
	INTERBRAND CORPORATION	09/10/2015
RECEIVING PARTY DATA		
Name:	THE PROCTER & GAMBLE COMPANY	
Street Address:	ONE PROCTER & GAMBLE PLAZA	
Internal Address:	ATTENTION: CHIEF PATENT COUNSEL	
City:	CINCINNATI	
State/Country:	OHIO	
Postal Code:	45202	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29539471	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Address Line 2:	IP DIVISION - CENTRAL BUILDING	
Address Line 4:	CINCINNATI, OHIO 45202	
ATTORNEY DOCKET NUMBER:	D2301	
NAME OF SUBMITTER:	WEDNESDAY G. SHIPP	
SIGNATURE:	/Wednesday G. Shipp/	
DATE SIGNED:	09/29/2015	
Total Attachments: 2		
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source=D2301-AssignmentSigned-INTERBRAND-TO-PG#page2.tif		

GLOBAL GENERAL ASSIGNMENT

Interbrand Corporation, a corporation organized and existing under the laws of the United States, and having at place of business at 4000 Smith Road, Suite 200, Cincinnati, Ohio 45209, has an ownership interest in the United States Patent Application entitled, **PAPER PRODUCT**, Attorney's Docket Number **D2301** and filed in the United States Patent and Trademark Office as Serial Number 29/539,471 on September 15, **2015**. Interbrand Corporation recognizes that the invention disclosed in the design patent application was made on behalf of The Procter & Gamble Company, and Interbrand Corporation acknowledges its obligation at the time said invention was made to assign the same to The Procter & Gamble Company. In recognition of this obligation, Interbrand Corporation hereby assigns, conveys, and transfers unto The Procter & Gamble Company, a corporation organized and existing under the laws of the State of Ohio, United States of America, its entire right, title, and interest in United States patent application number _____, together with the invention disclosed therein, and the right to claim the benefit of the filing date of said patent application under international conventions. Furthermore, Interbrand Corporation hereby assigns, conveys, and transfers unto The Procter & Gamble Company its entire right, title and interest in all patents of the United States or of any other country which may be issued on the invention disclosed in the assigned patent application, or any reissues, reexaminations, continuations, continuations-in-part, divisionals, or extensions thereof. Said provisional patent application, invention, right to claim the benefit of the filing date of the patent application, and subsequent issued patents, reissues, reexaminations, continuations, continuations-in-part, divisionals, and extensions to be held and enjoyed by The Procter & Gamble Company, its legal representatives, successors, and assigns, to the end of the term or terms for which the same would have been held and enjoyed by Interbrand Corporation if this assignment has not been made, together with all claims for profits and damages by reason of infringement, with the right to sue for and collect the same for its own use and advantage. The entire rights, title and interest in said invention and in said application and patents shall vest irrevocably in The Procter & Gamble Company, its legal representatives, successors or assigns. Interbrand Corporation further agrees upon request, without additional compensation but at no expense to Interbrand Corporation to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors, and assigns as The Procter & Gamble Company, its legal representatives, successors, or assigns may direct.

Interbrand Corporation further requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U.S. Application Serial Number 29/539,471 to The Procter & Gamble Company, its legal representatives, successors, or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention covered thereby.

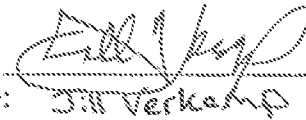
This assignment is being made effective as of the earlier of 1) date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

9/10/2015

Dated

Signer's Name:

Signer's Title: Authorized Representative,
Interbrand Corporation

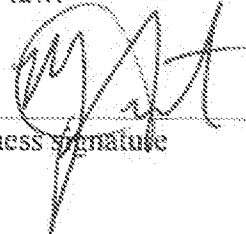


STATEMENT OF WITNESS:

I declare that I was personally present and did see
Till Verkamp duly sign and execute the above assignment. I
make this Statement conscientiously believing it to be true and knowing that it is of the
same force and effect as if made under oath or affirmation, and with the knowledge that
knowingly making false statements herein may be punishable by law.

Patrick Sutherland

Witness printed name


Witness signature