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PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3547978

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SHIVA RAMA KRISHNA JAINI	03/14/2013
NICOLA ANN CRANE	03/14/2013

RECEIVING PARTY DATA

Name:	GOOGLE, INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14867690

CORRESPONDENCE DATA

Fax Number: (973)422-6751

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-422-6750

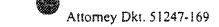
Email: khecht@lowenstein.com **Correspondent Name:** DOCKET ADMINISTRATOR Address Line 1: 65 LIVINGSTON AVENUE Address Line 2: LOWENSTEIN SANDLER LLP Address Line 4: ROSELAND, NEW JERSEY 07068

ATTORNEY DOCKET NUMBER:	25832.1246 (L0474C)	
NAME OF SUBMITTER:	KINZA HECHT	
SIGNATURE:	/Kinza Hecht/	
DATE SIGNED:	09/29/2015	

Total Attachments: 2

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PATENT REEL: 036683 FRAME: 0973 503501353





ASSIGNMENT

For valuable consideration, we, Sniva Rama Krishna Jaini, of Santa Clara, CA; and Nicola Ann
Crane, of San Francisco, CA, hereby assign to: Google Inc., a corporation of Delaware having a place
of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and
assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the
world in the inventions and improvements which are subject of an application for United States Patent
signed by us, entitled Dynamically Designing Shared Content, filed, and
assigned U.S. Serial Number, and we authorize and request the attorneys
appointed in said application to hereafter complete this assignment by inserting above the filing date and
serial number of said application when known; this assignment including said application, any and all
United States and foreign patents, utility models, and design registrations granted for any of said
inventions or improvements, and the right to claim priority based on the filing date of said application
under the International Convention for the Protection of Industrial Property, the Patent Cooperation
Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the
Assignee to apply in all countries in our names or in its own name for patents, utility models, design
registrations and like rights of exclusion and for inventors' certificates for said inventions and
improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns,
without further compensation to perform such lawful acts and to sign such further applications,
assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request
to effectuate fully this assignment.

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PATENT REEL: 036683 FRAME: 0974 Signature: Shive Rame Krishne Jaini (Mar 14, 2013)

Email: shivajaini@google.com

Signature: Nicola Emze (Mar. 14, 2013)

Email: nickyc@google.com

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