

<b>PATENT ASSIGNMENT COVER SHEET</b>
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
STEPHEN CLIFFORD APPLEBY	04/23/2014
RORY STEWART TURNBULL	04/22/2014
MICHAEL EILLING NILSSON	04/23/2014
IAN BARRY CRABTREE	04/23/2014
BRAHIM ALLAN	04/23/2014
TIMOTHY SEAN STEVENS	04/23/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BRITISH TELECOMMUNICATIONS PUBLIC LIMITED COMPANY
<b>Street Address:</b>	81 NEWGATE STREET
<b>City:</b>	LONDON
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	EC1A 7AJ
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14779694
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(703)816-4100
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	703-816-4000
<b>Email:</b>	PTOMAIL@nixonvan.com
<b>Correspondent Name:</b>	NIXON & VANDERHYE, PC
<b>Address Line 1:</b>	901 NORTH GLEBE ROAD, 11TH FLOOR
<b>Address Line 4:</b>	ARLINGTON, VIRGINIA 22203
<b>ATTORNEY DOCKET NUMBER:</b>	RYM-36-2543
<b>NAME OF SUBMITTER:</b>	RAYMOND Y. MAH
<b>SIGNATURE:</b>	/Raymond Y. Mah/
<b>DATE SIGNED:</b>	09/30/2015
<b>Total Attachments: 2</b>	

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USA

## ASSIGNMENT

WHEREAS I/WE

**Stephen, Clifford, APPLEBY**

PP: C5A, 81 Newgate Street, London EC1A 7AJ, Great Britain

**Rory, Stewart, TURNBULL**

PP: C5A, 81 Newgate Street, London EC1A 7AJ, Great Britain

**Michael, Erik, NILSSON**

PP: C5A, 81 Newgate Street, London EC1A 7AJ, Great Britain

**Ian, Barry, CRABTREE**

PP: C5A, 81 Newgate Street, London EC1A 7AJ, Great Britain

**Brahim, ALLAN**

PP: C5A, 81 Newgate Street, London EC1A 7AJ, Great Britain

**Timothy, Sean, STEVENS**

PP: C5A, 81 Newgate Street, London EC1A 7AJ, Great Britain

have invented certain new and useful improvements in

**DEADLINE DRIVEN CONTENT DELIVERY**

as fully set forth and described in the specification preparatory to obtaining Letters Patent of the United States.

AND WHEREAS, BRITISH TELECOMMUNICATIONS public limited company, a British Company having its Head Office at 81 Newgate Street, London, EC1A 7AJ, England, is desirous of acquiring in and for the United States, the entire right, title and interest in and to the said Letters Patent of the United States to be obtained therefor.

NOW THEREFORE, in consideration of One (\$1.00) Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/WE have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said BRITISH TELECOMMUNICATIONS public limited company, the entire right, title and interest in and to the said invention in and for the United States, and Letters Patent of the United States which may be granted therefore, the same to be held and enjoyed by the said BRITISH TELECOMMUNICATIONS public limited company assigns and legal representatives, to the full end of the term for which Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by ME/US if this assignment and sale had not been made; and I/WE hereby request the Commissioner of Patents to issue the Letters Patent to the said BRITISH TELECOMMUNICATIONS public limited company, in accordance with this assignment.

Agreeing, further upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE, in connection with said application and Letter Patent issued therefor.

IN WITNESS WHEREOF, I/WE have hereunto set MY/OUR hand, this 23 day of APRIL, 2014

S. Appleby  
 (Stephen, Clifford, APPLEBY)

Witness:

M. Nelson

IN WITNESS WHEREOF, I/WE have hereunto set MY/OUR hand, this 22 day of APRIL 2014

RST  
(Fory, Stewart, TURNBULL)

Witness: [Signature]

IN WITNESS WHEREOF, I/WE have hereunto set MY/OUR hand, this 23 day of APRIL 2014

U.E. Nilsson  
(Michael, Elling, NILSSON)  
Elling

Witness: [Signature]

IN WITNESS WHEREOF, I/WE have hereunto set MY/OUR hand, this 23 day of APRIL 2014

[Signature]  
(Ian, Barry, CRABTREE)

Witness: U.E. Nilsson

IN WITNESS WHEREOF, I/WE have hereunto set MY/OUR hand, this 23 day of April 2014

[Signature]  
(Brahim, ALLAN)

Witness: RST

IN WITNESS WHEREOF, I/WE have hereunto set MY/OUR hand, this 23 day of APRIL 2014

[Signature]  
(Timothy, Sean, STEVENS)

Witness: U.E. Nilsson