

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3551217

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WONDER TWINS INC.	06/01/2015
RECEIVING PARTY DATA	
Name:	IMAGEVIEW MEDIA INC.
Street Address:	62 PARKHURST BOULEVARD
City:	TORONTO
State/Country:	CANADA
Postal Code:	M4G 2W2
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	14391623
Application Number:	61621741
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 4:	MONTREAL, CANADA H3B 1R1
ATTORNEY DOCKET NUMBER:	55961872-1US/1USPR
NAME OF SUBMITTER:	MAYA MEDEIROS
SIGNATURE:	/MayaMedeiros/
DATE SIGNED:	10/01/2015
Total Attachments: 3	
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Assignment - Worldwide (Original)

ASSIGNMENT OF INVENTION - WORLDWIDE

WHEREAS, the undersigned assignor

Name: WONDER TWINS INC.

Address: 103 Main Street, St. Catharines, ON, L2N 4V3, Canada

(the "Assignor"), own(s) an invention relating to

SYSTEMS AND METHODS FOR PROVIDING ELECTRONIC CUES FOR TIME-BASED MEDIA

(the "Invention"), **as set forth and described in Schedule A;**

AND WHEREAS,

Name: IMAGEVIEW MEDIA INC.

Address: 62 Parkhurst Boulevard, Toronto, ON, M4G 2W2, Canada

(the "Assignee")

desire(s) to acquire the entire right, title, interest, property and benefit in and for Canada, the United States, and all other countries in the world, in and to the Invention(s) held by the Assignor;

NOW THEREFORE, in consideration of equity interest and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms that it has (they have) sold, assigned, transferred and set over to Assignee at least as of May 1, 2015, and, for greater certainty, do (does) hereby:

sell, assign, transfer and set over to the Assignee, and to the Assignee's successors, assigns, nominees or other legal representatives, its entire right, title, interest, property and benefit including any right to sue for past infringements in and for Canada, the United States and all other countries and jurisdictions in the world, in and to the Invention(s), any and all applications filed therefor, including any and all corresponding applications whether in the form of divisions, continuations, re-examinations, re-issues and extensions thereof, any and all patents that may issue, be granted or result therefrom for the Invention(s), and any and all rights of priority resulting from the filing of any of the above-identified applications and any previously filed applications in respect of the Invention(s) under international conventions, treaties or otherwise, the same to be held and enjoyed as fully and exclusively as the same would have been held and enjoyed by (1) the Assignor (when one Assignor) (2) any and all of the Assignors (when multiple Assignors) had this assignment not been made;

do all lawful acts and to execute and deliver, without further consideration, all further documents as may reasonably be required by the Assignee, or by its successors, assigns, nominees, or other legal representatives, to obtain said patents in Canada, the United States and all other countries and jurisdictions for the Invention(s) and vest(s) or secure(s) the same in the Assignee, and in the Assignee's successors, assigns, nominees or other legal representatives; and

grant to said Assignee, its successors, assigns, nominees or other legal representatives, including its (their) patent agent **NORTON ROSE FULBRIGHT CANADA LLP/S.E.N.C.R.L., s.r.l.**, the power to insert on this assignment any further information which may be necessary or desirable in order to comply with statutory requirements for recordation of this document.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Norton Rose Fulbright Canada LLP/S.E.N.C.R.L., s.r.l. do not personally represent Assignor or its (their) legal interests, but instead represent the interests of Assignee. Since Norton Rose Fulbright Canada LLP/S.E.N.C.R.L., s.r.l. cannot provide legal advice to Assignor with respect to this Assignment, Assignor acknowledges its (their) right to seek its (their) own independent legal counsel.

THIS ASSIGNMENT may be executed in counterparts, all of which shall be considered one and the same agreement, and is binding on the heirs, executors, successors and administrators of the Assignor(s).

DATED this 1 day of June, 2015.

WONDER TWINS INC.

Date: 2015/06/01
(YYYY/MM/DD)

Assignor: X [Signature]
Name: Thom Ryder
Title:
Include Title if Assignor is a Corporation

Witness: X [Signature]
Name: Chris MacLacorn

IMAGEVIEW MEDIA INC.

Date: 2015/06/07
(YYYY/MM/DD)

Assignee: X [Signature]
Name: Paul Edwards
Title:
Include Title if Assignor is a Corporation

Witness: X [Signature]
Name: Chris MacLacorn

Declaration of Witness

Each witness hereby declares that he/she was personally present and did see the person or inventor for which he/she is witnessing duly sign and execute the foregoing assignment on the day and year set forth above and hereby authenticates the signature of the person or inventor.

Schedule A

Assignment of Inventions – Worldwide

Our Reference	Official Number	Title
55961872-1CA	2870050	SYSTEMS AND METHODS FOR PROVIDING ELECTRONIC CUES FOR TIME-BASED MEDIA
55961872-1PCT	PCT/CA2013/000233	SYSTEMS AND METHODS FOR PROVIDING ELECTRONIC CUES FOR TIME-BASED MEDIA
55961872-1US	14391623	SYSTEMS AND METHODS FOR PROVIDING ELECTRONIC CUES FOR TIME-BASED MEDIA
55961872-1USPR	61/621741	SYSTEMS AND METHODS FOR ADVERTISING