

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF PARITY LIEN PATENT SECURITY AGREEMENT (RECORDED 11/15/2010)
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Execution Date
WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE	09/30/2015

RECEIVING PARTY DATA

Name:	AMERICAN ACHIEVEMENT CORPORATION (AND ITS SUBSIDIARIES INCLUDING THEIR PREDECESSORS IN INTEREST)
Street Address:	7211 CIRCLE S RD.
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78745

PROPERTY NUMBERS Total: 24

Property Type	Number
Patent Number:	D393811
Patent Number:	6860949
Patent Number:	D423977
Patent Number:	D382831
Patent Number:	D383704
Patent Number:	D384903
Patent Number:	D386441
Patent Number:	D387300
Patent Number:	D389771
Patent Number:	D389769
Patent Number:	D389770
Patent Number:	D393428
Patent Number:	D392587
Patent Number:	D390801
Patent Number:	D392204
Patent Number:	D396659
Patent Number:	D372681
Patent Number:	D597439

PATENT

Property Type	Number
Patent Number:	D393225
Patent Number:	D396822
Patent Number:	D533475
Patent Number:	D537007
Patent Number:	D533099
Patent Number:	D389774

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	30936-4
NAME OF SUBMITTER:	KATHY BARBERI
SIGNATURE:	/Kathy Barberi/
DATE SIGNED:	10/01/2015

Total Attachments: 5

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RELEASE OF PARITY LIEN SECURITY INTEREST
IN INTELLECTUAL PROPERTY COLLATERAL

This RELEASE OF PARITY LIEN SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this "Release"), dated as of September 30, 2015, is made by Wilmington Trust Company, as collateral trustee (the "Collateral Trustee"). Capitalized terms not otherwise defined shall have the meanings given to such terms in the Indenture.

WHEREAS, AMERICAN ACHIEVEMENT CORPORATION (the "Company") entered into that certain Indenture, dated as of November 1, 2010 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Indenture"), among the Collateral Trustee, the Company, the Guarantors party thereto and Wells Fargo Bank, National Association, as trustee, under which the Company issued 10.875% Senior Secured Notes upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the Indenture, each Grantor (as defined in the Parity Lien Security Agreement), other than the Company, agreed, pursuant to a Parity Lien Security Agreement, dated as of November 1, 2010, in favor of the Collateral Trustee (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Parity Lien Security Agreement"), to guarantee the Secured Obligations (as defined in the Parity Lien Security Agreement) of the Company;

WHEREAS, all of the Grantors (as defined in the Parity Lien Patent Security Agreement) are party to the Parity Lien Security Agreement and executed and delivered a Parity Lien Patent Security Agreement, dated as of November 1, 2010, in favor of the Collateral Trustee (the "Parity Lien Patent Security Agreement") that provided for security in the following Collateral: all of its Patents (as defined in the Parity Lien Patent Security Agreement) providing for the grant by or to such Grantor of any right under any such Patent, including, without limitation, those referred to on Annex I hereto; all reissues, reexaminations, continuations, continuations-in-part, divisionals, renewals and extensions of the foregoing Patents, and all income, royalties, proceeds and Liabilities (as defined in the Parity Lien Patent Security Agreement) at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof (collectively, the "Patent Collateral"); and

WHEREAS, the security interests in the Patent Collateral listed on Annex I were recorded in the U.S. Patent and Trademark Office on the dates and on the reels and frames set forth in the records thereof.

NOW THEREFORE, the Collateral Trustee hereby RELEASES, without representation, recourse or warranty whatsoever, all of its security interest in the Patent Collateral, whether granted pursuant to the Parity Lien Security Agreement, the Parity Lien Patent Security Agreement or any other agreement or document delivered in connection with the Indenture, and the Collateral Trustee hereby reassigns any and all such right, title and interest (if


any) that the Collateral Trustee may have in the Patent Collateral to the Grantors including the right to sue and recover for past infringements and misappropriations.

The Collateral Trustee agrees, at the Grantors' expense, to cooperate with the Grantors and to provide the Grantors with the information and additional authorization reasonably required or desirable to effect the release of the Collateral Trustee's security interest in the released collateral described herein.

[Signature Page Follows]

IN WITNESS WHEREOF, the Collateral Trustee has executed this Release as of
the date first above written.

WILMINGTON TRUST COMPANY,
as Collateral Trustee

By: 
Name: Joseph B. Feil
Title: Vice President

Annex I

Patent Collateral

Company	Title or Description	Patent No.
Commemorative Brands, Inc.	Single Row Diagonal Ring Finger	D393811
Commemorative Brands, Inc.	High strength, tarnish resistant composition of matter	6860949
Commemorative Brands, Inc.	Princess Stone Finger Ring	D423977
Commemorative Brands, Inc.	Finger Ring	D382831
Commemorative Brands, Inc.	ANGEL PENDANT	D383704
Commemorative Brands, Inc.	Six Stone Diagonal Ribbon Necklace Pendant	D384903
Commemorative Brands, Inc.	Three Stone Diagonal Ribbon Necklace Pendant	D386441
Commemorative Brands, Inc.	Carousel Pin/Pendant	D387300
Commemorative Brands, Inc.	ROPE CHAIN PENDANT	D389771
Commemorative Brands, Inc.	Two Stone Diagonal Ribbon Necklace Pendant	D389769
Commemorative Brands, Inc.	Four Stone Diagonal Ribbon Necklace Pendant	D389770
Commemorative Brands, Inc.	TENNIS BRACELET PENDANT	D393428
Commemorative Brands, Inc.	FINGER RING	D390801
Commemorative Brands, Inc.	Five Stone Diagonal Ribbon Necklace Pendant	D392204
Commemorative Brands, Inc.	Finger Ring	D392587
Commemorative Brands, Inc.	FINGER RING	D396659
Commemorative Brands, Inc.	Finger Ring	D372681
Commemorative Brands, Inc.	Tulip Ring	D597439
Commemorative Brands, Inc.	FINGER RING	D393225
Commemorative Brands, Inc.	Personal Name Finger Ring	D396822
Commemorative Brands, Inc.	RING	D533475
Commemorative Brands, Inc.	Finger Ring with Inscription	D537007
Commemorative Brands, Inc.	RING	D533099

Company	Title or Description	Patent No.
Commemorative Brands, Inc.	SINGLE ROW HORIZONTAL FINGER RING	D389774