

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT3560453

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>SEQUENCE:</b>	2
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MULTIMAGES S.D. INC.	08/05/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	INDUSTRIES LASSONDE INC.
<b>Street Address:</b>	755, RUE PRINCIPALE
<b>City:</b>	ROUGEMONT
<b>State/Country:</b>	QUEBEC
<b>Postal Code:</b>	J0L 1M0
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29530109
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(414)978-8772
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	414-277-3061
<b>Email:</b>	melanie.brunow@quarles.com
<b>Correspondent Name:</b>	DANIEL J. ARK
<b>Address Line 1:</b>	QUARLES & BRADY LLP
<b>Address Line 2:</b>	411 EAST WISCONSIN AVENUE
<b>Address Line 4:</b>	MILWAUKEE, WISCONSIN 53202
<b>ATTORNEY DOCKET NUMBER:</b>	134237.00010
<b>NAME OF SUBMITTER:</b>	DANIEL J. ARK
<b>SIGNATURE:</b>	/daniel j. ark/
<b>DATE SIGNED:</b>	10/07/2015
<b>Total Attachments: 2</b>	
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source=134237-00010-Assignment-Multimage-to-ILI#page2.tif	

## CONFIRMATORY ASSIGNMENT

WHEREAS MULTIMAGES S.D. INC., whose full post office address is 407 Oakridge, Hudson, Québec J0P 1H0, Canada (hereinafter, the "Assignor"), is the owner of the design as described and claimed in the following design applications, hereinafter referred to as the "Applications":

Title	Filing Date	Country	Serial Number
BOTTLE	June 12, 2015	USA	29/530,109
BOTTLE	June 12, 2015	Canada	162,930

AND WHEREAS, INDUSTRIES LASSONDE INC., whose full post office address is 755 rue Principale, Rougemont, Québec J0L 1M0, Canada (hereinafter, the "Assignee") is desirous of confirming acquisition of the entire right, title, and interest in and to the Applications inclusive of any continuations or divisions thereof and all priority rights derived therefrom, for any and all countries in the world, and in and to any and all corresponding design applications and any continuations or divisions thereof filed in any and all countries in the world, and in and to any and all registrations issuing in any and all countries of the world, to be granted for the design based on the Applications or on corresponding design applications;

NOW, THEREFORE, in consideration of the sum of ten Canadian dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby confirms having sold, assigned and transferred to the Assignee, its successors and assigns, its entire right, title, and interest in and to the design, and in and to the Applications inclusive of any continuations or divisions thereof and all priority rights derived therefrom, and in and to any and all corresponding design applications and any continuations or divisions thereof filed in any and all countries in the world, and in and to any and all registrations which may be granted for the design in any and all countries in the world, and in and to any and all reissues, substitutions, or prolongations thereof; the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term or terms for which the registration, or reissues, substitutions or prolongations thereof may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor had no sale, assignment or transfer been made;

AND the Assignor hereby authorizes and requests any official whose duty it is to issue patents to issue each and every patent to be granted for the invention in any and all countries, and each and every reissue, substitution or prolongation of such patent, to the Assignee, its successors and assigns;

AND the Assignor hereby authorizes the firm of SMART & BIGGAR whose full post office address is 1000 De La Gauchetière West, Suite 3300, Montreal, Quebec, H3B 4W5, CANADA to correct clerical errors in the Assignment or to insert any further identification or other information necessary or desirable to make the Assignment suitable for recordal at the Canadian Intellectual Property Office and at the United States Patent and Trademark Office;

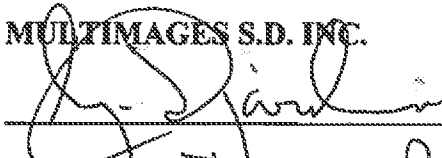
THIS Assignment is made effective as of June 12, 2015.

AS agreed by both the Assignee and the Assignor, this Assignment has been drawn up in English. *Tel que convenu par le cessionnaire et le cédant, cette cession a été rédigée en anglais.*

IN WITNESS WHEREOF, the Assignor has executed this Assignment, at Hudson, this 5<sup>th</sup> day of August, 2015.

MULTIMAGES S.D. INC.

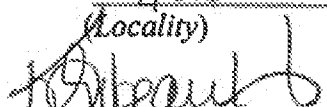
BY:

  
NAME Serge Desjardins  
TITLE president

DECLARATION OF WITNESS

I, KATHLEEN GIBEAULT, whose full postal address is 305 MONIEE STE-MARIE, STE-MARIE Q, J0P 0W0 hereby declare that I was personally present and did see SERGE DESTARDINS, who is personally known to me to be the person named in this Assignment, sign and execute same.

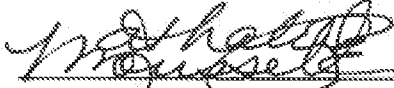
Declared at Hudson, this 5 day of August, 2015.  
(Locality)

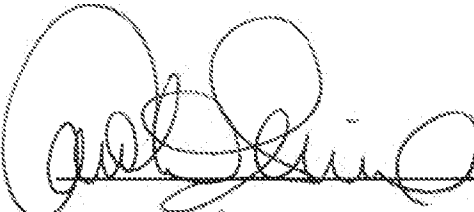
  
Witness signature

ACKNOWLEDGED AND ACCEPTED at Rougemont,  
this 22 day of September, 2015.

INDUSTRIES LASSONDE INC.

BY:

  
NAME Nathalie Morissette  
TITLE Directrice, Affaires Juridiques  
Director, Legal Affairs

  
NAME Caroline Lemoine  
TITLE Vice-Présidente, chef des Affaires  
Juridiques et Secrétaire  
Vice-President, General Counsel  
and Secretary