503513986 10/07/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3560612

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHRISTIAN LOINGER	09/29/2015

RECEIVING PARTY DATA

Name:	SWAROVSKI AKTIENGESELLSCHAFT	
Street Address:	DRÖSCHISTRASSE 15	
City:	TRIESEN	
State/Country:	LIECHTENSTEIN	
Postal Code:	9495	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29541733

CORRESPONDENCE DATA

Fax Number: (312)698-2433

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-861-8609

Email: chiuspatent@bakermckenzie.com

Correspondent Name: BAKER & MCKENZIE LLP - SUE VANDERWALKER

Address Line 1: 300 EAST RANDOLPH STREET Address Line 4: CHICAGO, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	SWAROV-111-DESIGN-US		
NAME OF SUBMITTER:	SUSAN VANDERWALKER		
SIGNATURE:	/Susan Vanderwalker/		
DATE SIGNED:	10/07/2015		

Total Attachments: 1

source=SWAROV-111-Design-US - Assignment Signed#page1.tif

PATENT 503513986 REEL: 036751 FRAME: 0185

Attorney Docket No.: SWAROV-111-DesignUS

<u>ASSIGNMENT</u>

WHEREAS, the following,

Name	Residence Address
Christian LOINGER	Unterkramsach 103 6233 Kramsach, Austria

("Assignor") has designed certain new and useful inventions for which an application for design patent with the particulars listed below has been filed, all of the inventions disclosed therein being referred to herein as the "Invention":

Title of Design:	ORNAMENTAL	OBJECTS	
U.S. Design Patent Application No.:	29/541,733	Filed on:_	07 OCT 2015

AND WHEREAS, Swarovski Aktiengesellschaft, ("Assignee") a corporation organized and existing under and by virtue of the laws of <u>LIECHTENSTEIN</u>, and having its principal place of business at **Dröschistrasse 15, 9495 Triesen, Liechtenstein**, is desirous of acquiring the entire right, title and interest in and to the Invention, and in and to all patent rights relating thereto.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in good consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable considerations to me/us in hand paid, the receipt of which is hereby acknowledged, I/we have sold, assigned and transferred, and do hereby sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the Invention and all letters patent in all countries of the world based thereon or corresponding thereto, and all divisional, continuing, continuation-in-part, and reissue applications therefore, and the patents which may be thereupon issued, including any and all rights to file applications and receive patents in all countries of the world, the same to be held and enjoyed by the Assignee to the full end of the term for which said letters patent may be granted, as fully and entirely as the same would have been held and enjoyed by me/us had this assignment and sale not been made; and I/we hereby agree to sign all necessary papers and do all lawful acts reasonably requisite in connection with the prosecution, assignment, enforcement and disclaimer of each and every of said applications, without further compensation, but at the expense of the Assignee or its successors and assigns, and I/we assign to the Assignee all rights to sue for infringement, including past infringement if any, of any patent or patents based upon or corresponding to the Invention.

AND, I/we do hereby authorize and request the officials of all countries in which patents relating to the Invention are now or in the future will be issued to issue to the Assignee all of my/our entire right, title and interest in and to the same for the sole use and enjoyment of the Assignee, its successors and assigns

Christian LOINGER

Of Gr. Cors

(notarization not required)

Page 1 of 1

RECORDED: 10/07/2015