503514438 10/07/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3561064

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JACOB ANTONY ARNOLD	09/18/2015
SUBRAMANIAM VENKATRAMAN	09/18/2015

RECEIVING PARTY DATA

Name:	FITBIT, INC.	
Street Address:	405 HOWARD STREET, SUITE 550	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94105	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14877912

CORRESPONDENCE DATA

Fax Number: (408)675-0442

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 408-675-0441

Email: kathy@nicholsondevos.com

Correspondent Name: NICHOLSON DE VOS WEBSTER & ELLIOTT LLP

Address Line 1: 217 HIGH STREET

Address Line 4: PALO ALTO, CALIFORNIA 94301

ATTORNEY DOCKET NUMBER:	FB-0051C1 (9865P001C)	
NAME OF SUBMITTER:	HUI (HARRY) WANG	
SIGNATURE:	/Hui Wang/	
DATE SIGNED:	10/07/2015	

Total Attachments: 2

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PATENT 503514438 REEL: 036753 FRAME: 0066

ASSIGNMENT OF PATENT APPLICATIONS

Whereas I, an undersigned named inventor, possess the right, title and interest for and in the Invention(s) as set forth in the following patent applications:

Patent No.

Application No.

Filing Date

Issue Date

To be Assigned

September 18, 2015

Title: MOVEMENT MEASURE GENERATION IN A WEARABLE ELECTRONIC DEVICE

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned named inventor, hereby:

- 1) Sell, assign and transfer to Fitbit, Inc., a Delaware corporation having a place of business at 405 Howard Street, Suite 550, San Francisco, CA 94105 ("ASSIGNEE"), the entire right, title and interest in the above-referenced application including any and all improvements and inventions disclosed therein, and in applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced applications.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said applications or any divisions, continuations, substitutes, renewals, reexaminations or reissues thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said applications, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the named inventor, as well as the named inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

1) Signature: Date: 4/18/20/3
Typed Name: Jacob Antony Arnold

2) Signature: Date: Typed Name: Subramaniam Venkatraman

PATENT REEL: 036753 FRAME: 0067

ASSIGNMENT OF PATENT APPLICATIONS

Whereas I, an undersigned named inventor, possess the right, title and interest for and in the invention(s) as set forth in the following patent applications:

Patent No. Application No. Filing Date Issue Date

To be Assigned September 18, 2015

Title; MOVEMENT MEASURE GENERATION IN A WEARABLE ELECTRONIC DEVICE

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- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

> PATENT REEL: 036753 FRAME: 0068

RECORDED: 10/07/2015