# 503518580 10/12/2015

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
NURI GOKHAN ANTER	10/10/2015

## **RECEIVING PARTY DATA**

Name:	SAMSUNG ELECTRONICS CO., LTD.
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City:	GYEONGGI-DO
State/Country:	KOREA, REPUBLIC OF

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14876172

## **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	2015.01.002.MNO SRAI01-10	
NAME OF SUBMITTER:	JOHN T. MOCKLER	
SIGNATURE:	/John T. Mockler/	
DATE SIGNED:	10/12/2015	

## **Total Attachments: 3**

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PATENT 503518580 REEL: 036771 FRAME: 0628

#### ASSIGNMENT

WHEREAS, I, Nuri Gokhan Anter, a resident of Flemington, New Jersey, and a citizen of the United States of America, have invented certain new and useful improvements in "SYSTEM AND METHOD FOR CUSTOMIZING A VEHICLE OPERATING ENVIRONMENT" disclosed in an application for United States Letters Patent, filed in the United States Patent and Trademark Office on October 6, 2015, and assigned Application Serial No. 14/876,172, said application having been executed concurrently herewith;

WHEREAS, Samsung Electronics Co., Ltd., a Korean corporation, having a place of business at 129, Samsung-ro, Yeongtong-gu Suwon-si, Gyeonggi-do, Korea (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; I authorize John T. Mockler and Brooks W Taylor of Carter Scholer Arnett Hamada & Mockler, PLLC, to insert in the parenthesis above the application number and filing date of said application when known; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to the said ASSIGNEE of my entire right, title and interest.

I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

## DOCKET NO. 2015.01.005.MN0

## PATENT ASSIGNMENT SRAI01-00010

I hereby further agree that I will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, and make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

# DOCKET NO. 2015.01.005.MN0

# PATENT ASSIGNMENT SRAI01-00010

IN WITNESS WHEREOF, I hereby execute this Assignment agreement as of the date indicated below.

Nuri Gokhan Anter

Date

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PATENT

REEL: 036771 FRAME: 0631