503520712 10/13/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BUSINESS CARD REGISTRY, INC.	10/13/2015

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13841953

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ATTORNEY DOCKET NUMBER:	BIZ-P001N-A01	
NAME OF SUBMITTER:	BRUCE HARE	
SIGNATURE:	/Bruce Hare/ #58,968	
DATE SIGNED:	10/13/2015	

Total Attachments: 1

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PATENT 503520712 REEL: 036782 FRAME: 0737

Genius Patent APC



aim and fly highTM

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ASSIGNMENT

WHEREAS, Business Card Registry, Inc. is owner of an invention titled DYNAMICALLY UPDATED DATA USING MATRIX BAR CODES, as described in the United States Patent Application, the same having been filed in the United States Patent and Trademark Office on March 15, 2013 and having application number 13/841,953; and

WHEREAS, David Hall, residing at 12320 Central Park Drive, Austin, TX 78732 is desirous of acquiring the entire interest in said invention, said United States Patent Application and in any Letters Patent which may be entitled to the benefit thereof; and

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Business Card Registry**, **Inc.** does hereby sell, assign, and transfer unto **David Hall**, his successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any non-provisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; **Business Card Registry**, **Inc.**hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to **David Hall** as the assignee of the entire interest therein; and **Business Card Registry**, **Inc.** further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

Date: 10/13/2015 Signature:

David Hall

President, Business Card Registry, Inc.

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