

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT3567627

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| CHRISTOPHER J SHIELDS | 09/29/2015 |
| IVAN B HELMRICH | 09/29/2015 |
| RECEIVING PARTY DATA | |
| Name: | HALLMARK CARDS, INCORPORATED |
| Street Address: | P.O. BOX 419126 |
| City: | KANSAS CITY |
| State/Country: | MISSOURI |
| Postal Code: | 64141 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29541105 |
| CORRESPONDENCE DATA | |
| Fax Number: | (816)421-5547 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 816-474-6550 |
| Email: | acrossland@shb.com |
| Correspondent Name: | SHOOK, HARDY & BACON L.L.P |
| Address Line 1: | 2555 GRAND BLVD. |
| Address Line 2: | INTELLECTUAL PROPERTY DEPARTMENT |
| Address Line 4: | KANSAS CITY, MISSOURI 64108-2613 |
| ATTORNEY DOCKET NUMBER: | HALC.242100 |
| NAME OF SUBMITTER: | CLINTON G. NEWTON |
| SIGNATURE: | /Clinton G. Newton/ |
| DATE SIGNED: | 10/13/2015 |
| Total Attachments: 2 | |
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| source=242100_Assignment#page2.tif | |

ASSIGNMENT

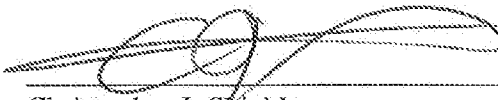
WHEREAS, we, Christopher J. Shields, of 700 E. 8th Street, Unit 9Q, Kansas City, in the county of Jackson and the State of Missouri, and Ivan B. Helmrich, of 218 West 66th Terrace, Kansas City, in the county of Jackson, and State of Missouri, have invented a certain new, original and ornamental design for a COVER FOR ILLUMINATION DEVICE for which we for are about to make application for Design Letters Patent of the United States; and

WHEREAS, Hallmark Cards, Incorporated, a corporation duly organized under the laws of the State of Missouri, and having its principal place of business at P.O. Box 419126, Kansas City, Missouri (64141), is desirous of acquiring an interest in said invention and in the Design Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Christopher J. Shields and Ivan B. Helmrich, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Hallmark Cards, Incorporated, our full and exclusive right, title and interest, for the territory of the United States of America, and for all foreign countries, in and to the said invention, as fully set forth and described in the above-identified application, the said invention, application and Design Letters Patent to be held and enjoyed by said Hallmark Cards, Incorporated for its own use and behoof, and for its successors and/or assigns, to the full end of the term for which said Design Letters Patent may be granted, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Design Letters Patent in accordance with this assignment.

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

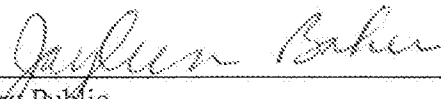
9/29/15
Date


Christopher J. Shields

STATE OF Missouri :
: ss.
COUNTY OF Jackson :

Before me, a Notary Public in and for the County and State aforesaid, personally appeared Christopher Shields, to me personally known, who duly acknowledged that he signed and delivered the foregoing instrument as his free and voluntary act and deed and for the uses and purposes therein set forth, on this 29th day of September, 2015.

SEAL

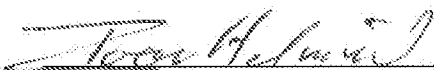

Notary Public

My Commission Expires:

May 30, 2016

JAYLEEN BAKER
NOTARY PUBLIC - NOTARY SEAL
STATE OF MISSOURI
CLAY COUNTY
MY COMMISSION EXPIRES: MAY 30, 2016
COMMISSION # 12514835

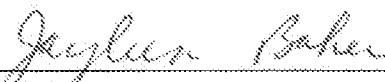
9/29/2015
Date


Ivan B. Helmrich

STATE OF Missouri :
: ss.
COUNTY OF Jackson :

Before me, a Notary Public in and for the County and State aforesaid, personally appeared Ivan Helmrich, to me personally known, who duly acknowledged that he signed and delivered the foregoing instrument as his free and voluntary act and deed and for the uses and purposes therein set forth, on this 29th day of September, 2015.

SEAL


Notary Public

My Commission Expires:

May 30, 2016

JAYLEEN BAKER
NOTARY PUBLIC - NOTARY SEAL
STATE OF MISSOURI
CLAY COUNTY
MY COMMISSION EXPIRES: MAY 30, 2016
COMMISSION # 12514835

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