

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BO STIELER HENRIK	09/06/2015
RECEIVING PARTY DATA	
Name:	SHENZHEN PROMOTION CONCEPT CO. LTD.
Street Address:	ROOM 1802, BLOCK A, SHENFANG BUILDING, REN MINNAN RD, LUOHU
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State/Country:	CHINA
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14355207
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ATTORNEY DOCKET NUMBER:	SZP75
NAME OF SUBMITTER:	BO STIELER HENRIK
SIGNATURE:	/BO STIELER HENRIK/
DATE SIGNED:	10/14/2015
Total Attachments: 1 source=SZP75ASSIGNMENT#page1.tif	

ASSIGNMENT

WHEREAS, I (we), HENRIK, Bo Stieler

whose post office address(es) appear(s) below, hereinafter referred to as ASSIGNOR, have made an invention entitled:

Lighting/Sounding Device Activated by Inflation of Balloon

(hereinafter referred to as the INVENTION) for which an application for United States Letters Patent was

executed on even data herewith

executed on:

filed on: 14/355,207

Serial No.: 04/29/2014

WHEREAS, Shenzhen Promotion Concept Co. LTD.

whose post office Room 1802, Block A, Shenfang Building, Ren Minnan Rd, Luohu, Shenzhen,
address is Guangdong 518001, China

hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the same in the United States;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I (we), ASSIGNOR, by these presents do sell, assign and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said INVENTION and application throughout the United States of America, including any and all Letters Patent granted on any division, continuation, continuation-in-part and reissue of said application.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) in the United States for said INVENTION, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE'S expense, to identify and communicate to ASSIGNEE at ASSIGNEE'S request documents and information concerning the INVENTION that are within ASSIGNOR'S possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR'S obligations under this instrument shall extend to ASSIGNOR'S heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE'S sole use and behoof; and for the use and behoof of ASSIGNEE'S legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

ASSIGNOR requests that you direct all correspondence to customer number 15598-Lei Yu.

ASSIGNOR NAME: HENRIK, Bo Stieler

ADDRESS: Room 1802, Block A, Shenfang Building, Ren Minnan Rd. Luohu, Shenzhen,
Guangdong 518001, China

/ HENRIK, Bo Stieler/
SIGNATURE

09/06/2015
DATE